Sprintime Cleaning Time

SPRINGTIME means plenty of work for the busy housekeeper. It is the time when the house is papered and the woodwork painted, both inside and

out. We are exclusive representatives here for two big wall paper factories. Latest designs are arriving daily. Call and let us help you select your paper from this immense stock.

We carry the Lincoln brands of paint, the largest and most varied line in the country. Any color and



shade you desire in paints, stains, varnishes, etc., at this store. Prompt service—your orders will always be given careful attention. Brushes, oils, etc., at prices that sell the goods, while quality is our watchword.

HOLSTEN'S

The Rexall Store

LADIES, ATTENTION

You want the latest and best in

MILLINERY

Our new spring stock has just arrived, and with our trimming department in charge of Mrs. M. Fitzpatrick from D. B. Fisk & Co. of Chicago, we can please you

Also, new stock of

Ladies' and Misses' Underwear, Hosiery "W. B." Corsets, Gloves, Laces Embroideries, etc.

New line of

Art Materials and Fancy Work

Best Goods at Lowest Prices

MARY REGAN

Opera House Block

Alliance, Nebraska

E. G. LAING

'MODERN CLOTHES FOR MEN"

308 Box Butte Ave.

Alliance, Nebr., March 7th, 1913.

Gentlemen: -

He had long hair and a pensive look. He wrote a poem entitled, "Why Do I Live?" He signed it Augustus-and sent it to a magazine. The editor wrote him as follows: "My dear Augustus. the reason you live is because you sent the poem by mail instead of bringing it personally." That's reason enough.

The reason many Clothing Men are living today is because they were not there when the poor victims put on their suits.

We are not afraid to be "among those present" with anybody who wears "Modern Clothes for Men", because they fit and please. All you have to do to confirm this is to "ask the man who wears them".

E. G. Laing will be "among those present" with you whenever you may call and will show you, in the 1913 Spring lines, some reasons why "Modern Clothes for Men" are always at least one season ahead of competition.

Yours very truly,

C. G. Laing

etor of Alliance's cigar factory, has the first county superintendent of been mayor of the city and is a the county and was county attorney prominent lodge man. He has held from 1893 to 1897. He handles the other important public positions. He came to Alliance when it started and has been with the town ever since.

FRED MOLLRING

Fred Mollring, member of the insurance firm of Snoddy & Mollring, successors to the No'son Fletcher Fire Insurance Company, held the office of county treasurer for two terms and has always taken a promhas a host of friends and his firm enjoys a large business.



Dr. F. M. Knight is president of the Alliance National Bank, a strong financial institution. H∈ came to Box Butte councy before the starting of Alliance and located at Nonparell, afterwards coming to Alliance and starting this bank. He owns a large amount of Alliance property and has a high standing in the com-

AL WIKER

At Wiker, agent for the Fishburn Granite Company, of Grand Island, came to Box Butte county in 1887 and to Alliance in 1889, was in the hotel business for a number of years and served very creditably as county sheriff.

JUDGE L. A. BERRY

Judge Berry came to Box Butte county in 1893. He has held the office of county judge for a number of years and has a good reputation in is chosen profession.

B. F. GILMAN

the practice of low. He is an auth-ority on legal matters and has held owners in the county. This gentleman, who is the propri- prominent public positions. He was business of the Alliance Building &

> financial institution. Mr. Gilman has an extensive and

lucrative law practice. DR. H. H. BELLWOOD

came to Alliance in 1894 from Knox county, Illinois. He has practiced medicine for many years and was mayor of Alliance two terms. inent part in our public life. He one is better known than Dr. Bellwood throughout western Nebraska

GREGORY ZURN

Police Judge Gregory Zurn and wife have the honor of being the first couple to marry in Box Butte county. He located in Box Butte county in 1885. He has held a number of public positions and is prominent in fraternal orders.

TOM FIELDING

Tom Fielding, a leading tailor of Alliance, located in this city in 1892. He has a wide acquaintance in the west and can tell some mighty interesting stories of the history of Alliance.

E. H. BOYD

E. H. Boyd, attorney, has a flour-ishing law business. He came to Alliance in 1963. He is city attorney and is highly regarded in profession-



Mr. Gregg was the second settler en raised to manhood and womanhoe B. F. Gilman, attorney, came to in Box Butte county. He and a son Box Butte county in March, 1887, and now have a flourishing flour, feed for a year edited the Box Butte Republican, afterwards entering upon of Gregg & Son. Mr. Gregg was

GEORGE D. GADDIS

George D. Gaddis located on a homestead in Box Butte county in Loan association, which is a strong 1885 and later accumulated a large ranch three miles south of Alliance. He has now retired and is living in Alliance, but still retains his large ranch holdings.

F. E. HOLSTEN

A man who has made a conspicuous success since coming to Alliance a good many years ago is F. E. Holsten, proprietor of a large and flourishing drug and jewelry business. He is also vice president of the Alliance National Bank. He is owner of a large amount of Box Butte county land and Alliance property.

W. W. NORTON

W. W. Norton is proprietor of the largest store in western Nebraska. He started in business here before the town of Alliance was started. locating his first building just east of where the fair grounds are located. Part of the lumber in this building was hauled from Chadron. He came here first to go into the insurance, land and loan business but a short time afterwards started a flour and feed business, later on getting into the general merchandise line, which he now handles.

Mr. Norton has, knowing some thing of what the future of this country is to be, accumulated over 8,000 acres of Box Butte county land, and is continually adding more, to his holdings when opportunity of-

ACHESON BROTHERS

Among the best known business men of Alliance are the Acheson Brothers, I. L., W. S. and A. R. The firm bearing the name Acheson Brothers now is not the same as the firm that went under that name a few years ago. W. came to this part of Nebraska from Allerton, Iowa, in 1886, and took a homestead claim three miles northwest of where Alliance now stands, and has resided here continuously since that time, I. L. and A. R. Acheson came from the same place in Iowa the next year. They both returned to lowa, but came back to Nebraska to make their home here. I. L. was engaged in the grocery

business for a number of years. Seliing that he engaged in the hardware business with W. S. under the firm name of Acheson Brothers, afterwards purchasing his brother's interest he has since run the store under his own name, I. L. Acheson. it is no flattery to say that as an upright business man he deserves the fine trade he has in hardware, farming implements and vehicles.

About two years ago W. S. and A. R. Acheson formed a partnership in Box Butte county, locating here for the transaction of real estate and in the spring of 1885. He has a large family of young men and wemhave been getting a fair share, with fine prospects of a good increase in business the coming season. Persons doing business with them can depend upon getting a "square deal" every time.