

THE ALLIANCE HERALD

JOHN W. THOMAS, Editor
Lloyd C. Thomas, City Editor

Published every Thursday by

THE HERALD PUBLISHING COMPANY
Incorporated

Lloyd C. Thomas, President E. C. Drake, Vice President
John W. Thomas, Secretary

Entered at the post office at Alliance, Nebraska, for transmission through the mails as second-class matter.

Subscription price, \$1.50 per year in advance

The circulation of this newspaper is guaranteed to be the largest in western Nebraska. Advertising rates on application. Sample copies free.

THURSDAY, MARCH 6, 1913

The Herald declines to be drawn into a rag chewing contest with the other Alliance paper. There's nothing in it. We have given the gentlemen under whose names the Times is published credit for at least wanting to approximate the truth in what they publish and some desire to be square, but it is evident that their hired prevaricator has a degenerate taste which nothing short of downright misrepresentation by him will satisfy. There is some satisfaction to us in knowing that what time he devotes to misrepresenting this paper and its editor gives him that much less time to slander innocent girls and defenseless women.

There is a general feeling of good will towards President Woodrow Wilson among the people of this country, who, regardless of party distinctions, wish him a successful administration. The Daily Drivers Journal-Stockman of yesterday voices a popular sentiment in the following editorial: "No man ever went into that high office with so general a feeling of good will on the part of all people as Woodrow Wilson. His lofty ideals of government strike a popular chord and if he can succeed in putting into effect a very small proportion of his suggestions the country will be more than satisfied with his administration."



JOHN W. THOMAS

Editor of The Alliance Herald, came to Nebraska from Illinois, his native state, in 1885. May 10th of that year he filed homestead papers on the N.W. 1/4 of Sec. 34-5-54, in Lincoln county, and has been a continuous resident of the state since that time. He came to Alliance from

Omaha in January, 1909, at which time he began editing The Herald.

Says the Rushville Standard: "The Alliance Times bears up under the official capacity of the land office until Register Wood has served two more years. We don't blame the Times for holding on to that hope, but we also have a hope and that is that Wood will be compelled to take a walk about the first of April, 1913."

When we speak of this issue of The Herald as being a credit to Alliance, we do not mean merely that the work and expense put on the paper by the Herald Publishing Company and employees speak well for the city, but we include as well the patronage of the business men, as shown by the advertising columns. If this paper contained all that it does, except advertisements, and they were confined to a few little "two-by-fours", it would not begin to do the city as a whole the good that it will with the fine advertising patronage shown on almost every page. It is needless for us to say that this issue of The Herald will give its readers in other parts of the country a good impression of Alliance and northwestern Nebraska, but what we wish to mention here is that credit is due the business men who patronize the paper, as well as its publishers, for the excellent showing made.



W. D. RUMER

W. D. Rumer came to Alliance a couple of days before the lot sale

Two Treats for Alliance People

High School Debate Alliance vs. Rushville

HIGH SCHOOL AUDITORIUM

Saturday, March 8, 8 p. m.

ADMISSION, 25c

Declamatory Contest

Students Alliance High School

IN THREE CLASSES

Oratorical, Dramatic, Humorous

Phelan Opera House, 8 p. m.

Tuesday, March 11

ADMISSION, 25c

and has been here ever since that time. He was made receiver for the original electric light plant, afterward purchasing the same and owning it for a number of years. His capable wife came to Alliance six months after him, from Sterling, where they lived before coming to this city.



R. M. HAMPTON

Mr. Hampton came to Box Butte County in 1885 and was here at the lot sale twenty-five years ago. On February 12, 1889, he organized the First National Bank. He has been mayor of Alliance several times and holds the important office of president of the Nebraska Stock Growers' Association.

F. M. BROOME

Mr. Broome came to Box Butte county in the fall of 1885, went to live at Nonpareil in February, 1886, was in Alliance when the big lot sale was held twenty-five years ago.

and has been at Alliance ever since. He engaged in the newspaper business for several years, held an important federal position, and has sold all of the lots on the original townsite.

JOHN W. GUTHRIE

Mr. Guthrie came to Alliance on April 30, 1906, and has built up the largest fire and life insurance business in western Nebraska, in con-



HOME OF "MODERN CLOTHES FOR MEN"
E. G. Laing, Prop., at left

nection with his partner, Mr. James Gray.

IRA E. TASH

came to Box Butte county and settled at Nonpareil March 5, 1887, went to Hemingford February 1, 1891, and held the position of county clerk several terms. He came to Alliance September 6, 1899, and on February 23, 1903, took the important office of postmaster, which he has held ever since.

W. W. WOOD

Judge Wood came to western Nebraska in 1875 and engaged in the practice of law at Rushville. He came to Alliance six years ago and has always taken a prominent part in public affairs.

BRUCE WILCOX

Mr. Wilcox came to western Nebraska twenty-five years ago and to

Alliance fifteen years ago. He has held important public and federal positions and is a valued citizen.

C. A. NEWBERRY

started out in a small way in the hardware business. Today he has a business requiring thirty-five employees. In addition to a large retail business in Alliance he wholesales hardware over western Nebraska. He also manufactures tanks by the carload.

EXPERIENCED OPTOMETRIST

Mrs. E. C. Drake, an optometrist with several years' experience, has been engaged by Dr. H. A. Copey to assist him in this class of work. She will fit glasses scientifically and straighten cross-eyes permanently. She will be at Dr. Copey's office in the Alliance National Bank block.

HIDES TANNED

Ask Us About Custom Tanning

We can save you 30 to 50 per cent on the coat of Men's Fur Coats, Ladies' Fur Coats, Fur Robes, Mittens, Rugs and Ladies' Furs of all kinds. We can give you the best Guaranteed Furs so cheap you can't afford to be without them.

Don't Sell Your Best Hides and Skins

Bring them to us, we will have them made up just as you want them

YOU TAKE NO RISK. EDES \$1000.00
GUARANTEE PROTECTS YOU

We represent the EDES ROBE TANNING CO., the firm that originated the Custom Tanning Business and handles nearly half of it. Ask us for Prices and Samples. We can give you lower prices than you can secure from any other tannery.

MARKS HARNESS COMPANY



MECHANICAL DEPARTMENT, ALLIANCE HERALD

From left to right: J. K. Adams, Lloyd, J. Carl Thomas, J. B. Kniesl, E. C. Drake



BUSINESS OFFICE ALLIANCE HERALD

From left to right: R. M. Thomas, Lloyd, John W. Thomas

Geo. Snyder



Cigars

Tobaccos

Confectionery

Stationery



210 Box Butte Ave.
Alliance, Nebraska

Brennan's Drug

A complete stock of
DRUGS

A
N
D
Jewelry Store

Exclusive Agency for

Nyal's, Penslar,
Goodrich, and
Meritol

Household Remedies

PRESCRIPTION DRUGGIST



STRONG LINE OF JEWELRY

Expert Watchmaker and Optician

We have the Best Equipped Soda
Fountain in Western Nebraska
in charge of an Expert

Our large stock of Wall Paper and Paints will interest you this spring

ON THE CORNER THIRD STREET AND BOX BUTTE AVENUE