

The Largest Store in Alliance

Established 1887

At this store you will find two floors, each 50x135 feet, loaded down with goods to please all. Prices right.



We are receiving our new lines of men's, young men's and boys' clothing daily. Big, complete lines in all sizes. See the new Florsheim shoes and nobby spring hats. A big line of Easter neckwear for men in all the popular colors. Our stock of overalls, men's work shirts, work shoes and work gloves is the largest in the west. Big stock enables us to fit you easily.

We wish to call the ladies' attention to our lingerie waists and dresses. Ladies' oxfords and pumps in all the latest creations. Large showing of ladies' kid gloves for Easter in all colors and all lengths. Finest line ever shown. Our new dress goods, silks and embroideries are arriving daily. They are beauties. Come and see.

Do not overlook our fine line of suit cases, trunks and bags.

Our curtain goods and rug dept. is now complete and ready for spring housecleaning.

Commencing Monday, March 10th, we will place on sale the finest assortment ever shown of **Undermuslins**, consisting of all the ladies. Do not forget this profit-sharing sale. This is one of our profit-sharing sales given every year.



The Store with a Conscience

NORTON'S

We have the goods as advertised

THE T. P. A. ORGANIZE

Recent Amalgamation of Traveling Men in Local Order Results in Branch of National Organization

STRONG POST FORMED

The recent local social organization perfected by the local traveling men started the desire for a strong organization of that kind in Alliance, and through the efforts of two old members of the Travelers' Protective Association of America, "Si" Thompson and Roy Strong, the state officers of the association came to Alliance on Saturday and granted a charter to Post 31, completing the organization of the Alliance post, at a business meeting held Saturday evening at the Burlington.

The officers and directors here were S. S. English, president, 430 South 11 St., Lincoln; H. J. Dunkin, 2nd vice president, Gibbon; Chas. L. Hopper, secretary-treasurer, Omaha; Geo. E. Begerow, chairman board of directors, Omaha; Frank B. Holbrook, director, Omaha.

Following is a list of the members joining Saturday: A. D. Rodgers, Ivan Rodgers, R. C. Strong, transfer from Grand Island, S. W. Thompson, transfer from Omaha, Gas Appleburg, J. C. Lean, Lloyd C. Thomas, Clarence E. Marks, Joseph F. O'Connor, Lincoln, Lowry, Oscar O'Donnell, Chenia Newberry, Harry F. Thiele, Myrcn H. M'key, C. J. Vandever, John A. Peterson, John F. Wiker, H. C. R. Donbaugh, C. O. Bagley, W. F. Demer, Milton M. Schachtel, Jas. M. Holcomb, John H. Hawes, Jos. Boposhil, Earl B. Justice, H. J. Czarnowski, C. L. Ewing, John C. Berry, Frank Hertzog, W. M. Baker.

The following officers were elected: R. C. Strong, president; Frank Hertzog, vice pres.; John H. Hawes, secretary-treasurer; Denn Geo. G. Ware, chaplain; board of directors, S. W. Thompson, J. C. Berry, C. L. Ewing, H. C. Redenbaugh, W. M. Baker; legislative committee, C. A. Newberry, chairman; railroad committee, C. O. Bagley; press committee, Lloyd C. Thomas; hotel committee, C. J. Vandever, Joseph F. O'Connor; good roads and public utilities committee, Ivan Rodgers.

After the evening business meeting the members present were the guests of the Burlington management at a banquet. S. S. English acted as toastmaster at the banquet and proved to be a very interesting speaker. He emphasized the fact that the organization of this post was a big thing for the town of Alliance and would be a valuable asset to the town. He told of the

big results secured in other towns and of the extent of this national organization of traveling men.

President A. D. Rodgers of the Commercial Club was the first speaker introduced. He made an enthusiastic talk and asked the help and assistance of the members of the organization in building up the city of Alliance.

John H. Hawes was introduced and made a well-liked speech, thanks for his election to the important position of secretary-treasurer. His statement that he would always do his duty and be on the job brought forth a round of applause. He extended a cordial invitation to all to be in Alliance during the coming Stockmen's convention and Firemen's tournament.

Chas. L. Hopper, state secretary and formerly national president, was the next to speak. He told some interesting stories and gave some mighty valuable advice to the members of the new post. He greatly encouraged the newly elected chairman of the press committee by telling him that he started from the same position.

Lloyd was called on by the toastmaster for a little speech and a story. He stated that the traveling men have a right to be proud of their calling and their organization because of the fact that it requires a man of energy and intelligence to hold a position as a travel'g man, and that everyone could not hold a job of that kind.

Frank B. Holbrook was the next speaker. He told of the many benefits to be derived from membership in the association and expressed himself as being very well pleased with the grand showing made in Alliance, this post having the third largest charter membership in the state.

The toastmaster told of the representation allowed at the next state convention to be held in April at Kearney. A vote of thanks for the bountiful banquet was rendered the Burlington management. An invitation for a full delegation to attend the Kearney convention was received and the gathering dispersed.

Mrs. J. C. McCorkle is very ill at her home with an attack of appendicitis. She has been too ill to be removed to the hospital for an operation.

ALLIANCE LOSES TO SIDNEY

Largest Crowd Ever in Gymnasium Witness Fast Game

ALLIANCE SECOND TEAM WINS

In the fastest and best game of the season Sidney won the basketball championship of this part of the state Saturday night. In a preliminary game between the Sidney and Alliance second teams, the Alliance boys won in a one-sided game by the tune of 41 to 10. The time of the halves were fifteen minutes, and the game was refereed by Clements.

Young started in this game and scored a total of 20 points. Johnson threw six baskets, Davenport four, and Nolan two. When the first half of this game ended the score was 25 to 10. In the last half the Alliance boys made 19 points, and succeeded in keeping the Sidney youngsters from scoring a point.

The lineup was as follows:

ALLIANCE	SIDNEY
Johnson	Parks
Young	Classen
Davenport	Bentley
Campbell	Doran
Nolan	McDaniels

The Championship Game

The A. H. S. boys failed to exhibit their best playing in this game. Darnell, who led in the basket shooting in the game with Lodgepole, failed to score, but this was perhaps due to the fact that Parks, the opposing center, was a much larger man than Darnell, and it is probable that the latter disliked the idea of getting too near the Sidney pugilist who has won decisions over prominent boxers of Denver, Omaha, and other points.

Beach also put up a poorer game than has been his custom, finding the basket but once in the game. Schafer, Spacht and Keegan each shot two goals for Alliance. If all tries for goal had been made Alliance would have been an easy victor.

Oberfelter, guard, was the star of the Sidney team, making twelve of the eighteen points for that team.

The game was close to the last few minutes of play and of course the greatest possible excitement reigned. Within two minutes of the close of the game the score was Alliance 11, Sidney 16, and the local boys made every possible effort to tie the score but just as Oberfelter added another goal to the Sidney score, the game ended.

The High School band furnished some good music in the gym before the game and between the halves.

Lineup

ALLIANCE	SIDNEY
Darnell	Parks
Schafer	Willis
Beach	Trabill
Spacht	Oberfelter
Keegan	Wright
	Witters

The Reception

A reception followed the game, an interesting program being carried out, and a varied entertainment was furnished by members of the faculty, members of the teams, and students. A luncheon was served to those present, and helped to dispell all ill feelings, if any there were. The class room in which the reception was held was prettily decorated with Alliance and Sidney pennants, and also the three Alliance championship banners occupied prominent places on the walls.

OBITUARY

THELMA MAY RICHARDS

Thelma May, daughter of Mr. and Mrs. Thomas V. Richards, was born January 3, 1911; died March 3, 1913, at the age of two years and two months. Funeral services were held at the residence, 119 Sweetwater avenue, Tuesday, March 4th, conducted by Rev. O. S. Baker, pastor of the M. E. church. Interment was in Greenwood cemetery. To the sorrowing mother and other relatives The Herald extends sympathy, and commends the sentiment of the beautiful hymn sung at the funeral, pointing the way to the better world:

Beckoning hands at the gateway tonight,
Faces ashining with radiant light,
Eyes locking down from yon heavenly home,
Beautiful hands they are beckoning "come".

Beckoning hands of a little one, see!
Baby voice calling, O mother, for thee;
Rosy cheeked darling, the light of the home,
Taken so early, is beckoning "come".

Beautiful hands, beckoning hands,
Calling the dear ones to heavenly lands;

Beautiful hands, beckoning hands,
Beautiful, beautiful, beckoning hands.

PHILIP HUME NOHE

Philip Hume, son of Mr. and Mrs. Philip Nohe, Jr., was born November 3, 1901; died March 2, 1913. Funeral was conducted by Rev. James B. Brown, pastor of the First Presbyterian church, Sunday afternoon, March 3rd, interment being in Greenwood cemetery. Only a little more than two years was the sweet little boy permitted to bless the home of its parents with its presence and be the joy of its grandparents, when angel hands carried the pure spirit to the happy land beyond. How great the disappointment

Concil Proceedings

City council met in regular session March 4, 1913. Meeting called to order by Mayor Barnes with Councilmen Snyder, Molling and Sterns present. Councilman Vaughan absent.

Minutes of the previous regular meeting were read and approved, with one correction, as follows: "The future pay for reeling fire hose to be \$1.00 per man, limited to three men for all carts."

The council ratified the mayor's settlement on the Parkison patent furnace for the City Light plant, contracted with the Western Furnace Co. for \$1350. Settled in full for \$800.

Mr. Guthrie of Gray & Guthrie Insurance Company presented a proposition to place insurance on the electric light plant, known as used and occupancy insurance. Mayor Barnes appointed a committee, Snyder and Sterns, to investigate the matter and report at the next regular meeting whether or not the city is in need of that kind of insurance. The council instructed Fire Chief Romig, who was present, to investigate the St. Agnes Academy, the condition of the fire escapes, and to recommend such improvements that will afford ample protection in case of fire. Also to see that all gasoline cans of five gallons capacity or more be placed in a derground when storing gasoline within the fire limits. Should any one fail to make such arrangements within the next thirty days they will be compelled to comply by ordinance.

The council authorized the chief to have notices or letterheads printed such as is needed for the department.

CARD OF THANKS

We wish to thank our many and kind friends for their love, sympathy, and flowers, during the illness and death of our little Philip, and especially Miss Schaper, the nurse, and Dr. Hand for their tireless efforts in behalf of our little man.

MR. AND MRS. PHILIP NOHE, JR.

COMES BACK TO ALLIANCE

E. T. Enyeart, formerly manager of the Alliance Tailoring Company, is in business again in Alliance, having accepted a position with the Victor Tailoring Company. He arrived yesterday from Marsland, where he has resided since removing from this city, and at once began work. Besides taking orders for work, he will assist in cleaning and repairing, at which he is an experienced hand.

HOMESTEAD LAND

In Sierra Nevada Foothills, central California. Good land, water, wood, range, game and fish. Springs, streams, big oaks. No snow or storms. Room for hundreds. Living is cheap. Winter a joke. Near a good R. R. town. Copy 1913 Gov. Township Plat of the land, and all questions answered, \$1.00. I save you \$99.00. I have nothing to sell, but my work. Resident 26 years. No remittance, no answer.

A. KENOYER (locator), Hanford, California. 1922-13-66

C. M. Keeley of the Alliance Cleaning Works left Sunday morning, with his wife and children, for Fremont, where they went on business and for a visit of a week or ten days with relatives.

On another page is an item in regard to A. D. Rodgers' trip to Omaha to attend the "Made in Nebraska Show" and the convention of the Federation of Nebraska Retail Dealers. Our reporter should have mentioned that he was accompanied by Mrs. Rodgers, who also will take in the sights of the city and attend the big show.

Rev. James B. Brown returned yesterday from Morrill where he attended a meeting of the Home Mission Committee of the Box Butte Presbytery of the Presbyterian church, of which he is chairman. Rev. D. W. Montgomery also attended the meeting.

Ordinance No. 190

An ordinance contracting to furnish the property owner free street light for a certain time.

Judges and clerks of the election boards were appointed for the regular city election, April 1st, 1913.

First ward, Judges Joe Westover, Geo. G. Gadsby and R. E. Rodgers, Clerks L. A. Suprise and M. E. Grebe.

Second ward, Judges K. J. Sterns, Gregory Zurn and Frank McFarland, Clerks Geo. Snyder and Bert Dunck.

Report of City Treasurer for Feb. 1913:

Receipts	
Balance Febr. 4-1913	523.24
Misc. license	19.00
Lights	3629.57
Marshal fees	9.50
Interest	9.96
Water	413.06
Misc. collections	55.45
Total	4049.88
Disbursements	
General fund	40.35
Waer	413.06
Lighting	3029.57
Balance Mar. 4, 1913	566.50
Total	4049.88

Latest Spring styles at Harper's Toggery at opening Saturday.—Adv.