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**Coal and Wood Orders**  
 TO  
**No. 22**  
**Dierks Lumber & Coal Co.**

# Tom Stalos' Store

113 BOX BUTTE AVE.

Is a good place to buy Groceries, Flour, Canned Goods, Fruits, Vegetables, etc. We sell the celebrated Loup City Flour.

We have a big line of Workingmen's Pants and Overalls; also Shoes for Men and Women. Gloves, Hats, Caps, etc.

Groceries delivered promptly to any part of the city.

PHONE 210

**Fuel & Feed**  
**J. H. Vaughan & Son**  
 PHONE 5  
 213 Box Butte Ave.  
 AGENTS FOR CONKEY'S POULTRY & STOCK REMEDIES

## BUY A Gem Desk Calendar

for use on your desk during the year 1913

The handiest appliance you can get for keeping memorandum.

Price with Stand, \$1.00

**The Herald Publishing Co.**

## \$53,000.00 BEING GIVEN AWAY

to those who act as the local representatives of **Everybody's Magazine** and **The Delineator**—all in addition to liberal commissions. Let us show you how you can

**Secure a Share**

simply by forwarding the subscriptions of your friends and neighbors and collecting the renewals of our present subscribers. Try for THIS month's prizes. There are lots of prizes that can be won only by persons living in towns same size as your own. Write at once to the

**BUTTERICK PUBLISHING COMPANY**

Butterick Building, New York City

### MOTHER O' MINE

Beautiful Use Made of Rudyard Kipling's Impressive Lines Written as a Tribute to Mother

WRITE HER A LETTER TODAY

Of all the beautiful New Year's souvenirs that we have seen, one of the finest consisted of cards which Supt. W. R. Drake had printed during the holidays. Not only were the cards, which were printed in three colors of ink, pretty typographically, but the sentiment contained in Rudyard Kipling's three verses was beautiful and should touch the heart of every mother's son and daughter who reads them. Here they are:

If I were hanged on the highest hill, I know whose love would follow me still:

Mother o' Mine.

If I were drowned in the deepest sea, I know whose tears would come down to me:

Mother o' Mine.

If I were damned of body and soul, I know whose prayers would make me whole:

Mother o' Mine.

We have another beautiful tribute to mother love, in prose, handed us this week by one of Alliance's railroad boys who has a mother to whom he remembers to write occasionally. In handing us the following newspaper clipping the young man remarked that it had caused him to write to his mother and he wished we would print it in The Herald and thereby probably influence other men to write to their mothers:

"I saw a white haired mother in Israel go into the post office the other day and ask for her mail. There was a tremor of expectancy in her voice. Nothing for her. She turned away rather slowly and sadly wended her way home. 'I guess Willie is too busy to write.' She went again and again for two weeks before the letter came. When it was handed her the faded eyes sparkled and joy lit up the care-worn face as she tore open the letter. It was a brief one but told what she wanted to know. Willie was well and getting along all right. There was happiness in mother's heart that day and she hummed an old song of her girlhood days as she went about her humble home. Willie can find only time enough to write about once in two months. But he had plenty of it in which to write three or four girls several times a week. If mother is so happy over receiving a few brief lines every two months how would it be if Willie could find time to write her a long letter about once a month and occasionally send her a few flowers or some keep-sake? Willie doesn't mean it, but he is careless. So are many of the boys—when mother is the issue."

State of Ohio, city of Toledo, Lucas county, ss.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the city of Toledo, county and state aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

(Seal) A. W. GLEASON, Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free. F. J. CHENEY & CO., Toledo, O.

Sold by all druggists, 75c.

Take Hall's Family Pills for constipation.

Advt.—Jan. 2-30, Sept. 4-25

### RESTAURANT OPEN AGAIN

As will be seen by the advertising columns of this issue of The Herald, the Keystone restaurant is open for business again. On Tuesday Frank B. Thomas closed a deal with F. B. Dismer whereby he purchased the fixtures and leased the building. He at once began work to get things in shipshape to open not later than Friday morning. The new proprietor informs us that he intends to run the restaurant in better style than the ordinary popular priced restaurant, in which event we bespeak for him a liberal patronage.

### Alliance a Good Town

Alliance is a mighty good town, worthy of the best of everything. That's why we have joined the American Drug and Press Association and offer to our people the Meritol line of preparations, made by the Association and sold only through its members. There is nothing like these goods, guaranteed in every way, without an equal, made by experts. We want Alliance people to have the best there is, so we offer you this line. Ask to see Meritol goods. F. J. BRENNAN. Advertisement—Jan. 2-30

Meritol Hair Tonic keeps the scalp in a healthy condition, prevents the hair from falling out, restores it to its natural color and if used regularly keeps the hair soft and fluffy. F. J. BRENNAN. Advertisement—Jan. 2-30

# W. R. DRAKE'S City Meat Market

People of Alliance know the kind of Meats sold and service given by W. R. Drake when running a meat market before. With better facilities and better location, he can satisfy all old customers and any number of new customers that may favor him with their trade.

A Full Line Fresh and Cured Meats, Fish, Poultry, etc.

On the corner, Box Butte avenue and Fourth street

PHONE 40

## \$5 Brings Oliver Typewriter

Send \$5 for the Oliver Typewriter—the machine will come a-flying. The newest Model—No. 5—the regular \$100 machine—with no extra charge for Printype.

For the price of a good fountain pen you secure the World's Greatest Typewriter. You can pay the balance at the rate of 17 cents a day.

This irresistible "\$5 offer" is sweeping everything before it. The era of universal typewriting is coming. The triumph of the typewriter over primitive pen and ink has been brought about by the same machine that introduced visible writing.

### The OLIVER Typewriter

This is the typewriter whose high efficiency has made it the choice of the greatest firms and corporations. It is the simplest of all standard type writers, yet the swiftest and by far the most versatile. The moving parts work freely in a solid metal framework, making the machine so strong that the hardest usage has no effect upon it.

NO EXTRA CHARGE FOR "PRINTYPE"

Most people prefer to have the machine equipped to write in Printype. This beautiful type is obtainable only on the Oliver Typewriter.

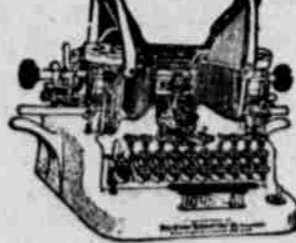
It is the greatest style improvement ever evolved for typewriters—the most easily read type in existence—the type which conforms to that in universal use on the world's printing presses!

### WIN SUCCESS WITH THE OLIVER

The Oliver Typewriter aids success-seekers in a multitude of ways. The real-life stories of achievement that center around it would fill volumes.

No matter what your work may be—in office, store, shop or home—the Oliver Typewriter will prove itself a great convenience and an actual money-maker.

It stands for order and system and success. It is the visible evidence of progressiveness of its owner. Young people with brains, ambition and Oliver Typewriters are succeeding everywhere. Can you afford to let \$5 stand between you and success?



Sales Department THE OLIVER TYPEWRITER COMPANY, 1905 Farnam St., Omaha, Nebr.

Send for Special Circular and Art Catalog

Full details regarding the Oliver Easy-Purchase Plan, beautiful catalog and a specimen letter written in Printype will be sent you on request.

Let this \$5 offer awaken you to your need of The Oliver Typewriter and the ease with which you may own it.

Remember—\$5 only and on comes The Oliver Typewriter.

### STATE NORMAL TEACHERS

Prof. and Mrs. Chas. W. Philpott of Chadron passed through Alliance Saturday on their return from a visit at the home of his parents at Minatare. Prof. Philpott is well known to the school people of Alliance and Box Butte county, having been a teacher in the Alliance Junior Normal several years. Both he and Mrs. Philpott are teachers in the Chadron State Normal.

### MAKE ALLIANCE THEIR HOME

Mr. and Mrs. H. C. Sternberg, who were married at Crawford, December 30, arrived Saturday night from Hot Springs, S. D., where they had been visiting since their wedding, at the homes of his two sisters. Mr. Sternberg, who is a popular C. B. & Q. fireman, and his bride, who was Miss Katherine Straiton, have many friends in Alliance who will be pleased to learn that they have taken up their residence in this city.

Mrs. C. W. Zurn, who went to Pacific Junction, Iowa, December 12, for a visit with her parents, is expected home the last of this week or first of next.

## Alliance Cleaning Works

The place to bring your clothes for first-class cleaning and pressing

We make a specialty of night work

All goods called for and delivered

Phone 58 403 1/2 Box Butte Ave.



### DYE & OWENS Transfer Line

Household goods moved promptly and transfer work solicited.

Dray phone 1

Residence phone 636 and Blue 574