

CHRISTMAS

A STRAIGHT TALK ON PIANO BUYING

I have recently taken the agency for the SCHMOLLER & MUELLER line of high grade pianos for several reasons. They manufacture the famous line of SCHMOLLER & MUELLER PIANOS. In addition to this they handle the STEINWAY & SONS, STEGER & SONS, EMERSON, McPHAIL, HARDMAN, MEHLIN and twenty-three other well known makes. This gives me the agency for all of the best known and highest grade makes of pianos manufactured. I am now in a position to suit you, both in quality and price. On my floors today you will find pianos of different makes ready to be shown to you and ready for delivery before Christmas.

The buying of a piano at this time is of much less import than formerly. Prices have been reduced to a point where it is quite possible for every family to have one in their home. Music is no longer considered an accomplishment for the rich, but has become a part of the curriculum of modern education. The placing of a piano in your home emphasizes the fact that your family has reached that point of higher education, higher culture, and is developing a taste for those things which make life more pleasant and enjoyable. It means that you can properly entertain your friends when they call, it means that your family and children will have more of that pleasure out of life which is every person's due. The home with music in it is infinitely more congenial than one in which the sweet sounds of music do not prevail.

The question is not "Shall I buy a piano" but "What piano is the best to purchase." The matter of selecting a piano is of more than ordinary importance for the reason that the average person buys but one in a life-time. There is nothing in the home that so conspicuously and pointedly reflects the taste of its purchaser as the piano.



You should buy a SCHMOLLER & MUELLER piano because only the choicest materials are used in its construction, giving it great solidity. The cases are beautiful and chaste; they are artistic; all cases are double veneered. The woods used in their construction are the most exquisite to be found and are carefully selected. The finish is the height of perfection. Every piano before leaving the factory has gone thru the hands of experts in every department. The carvings are all strictly hand work—not machine pressed. The metal frame is of special design, extra strength, a composite of steel and bell metal. The pin block, a very important part of the instrument, is of eight-ply Adirondack hard maple. The sounding board is made of selected Vermont spruce scientifically constructed. The strings are made of the most expensive imported steel, the renowned "Pohlmann" strings, used in all strictly high-grade pianos. The action of the SCHMOLLER & MUELLER PIANO is the improved double repeating, elastic and responsive. The scale is the nearest approach to the ideal of perfection. The tone is full, round, sympathetic and refined. The keys are made from the first grade of ivory and will always hold their color. SCHMOLLER & MUELLER PIANOS are made in different styles and grades at different prices. They are sold on very easy terms, within the reach of everyone.

Every SCHMOLLER & MUELLER PIANO is sold with the unserved twenty-five year guarantee. I back every piano I sell with my personal guarantee and a reputation for fair and honest dealing in Alliance for years. You are invited to call at my music store, 116 West Fourth Street, Alliance, and see the new pianos which have just arrived. Come while the line is complete.

IDA M. ROSS

116 WEST FOURTH STREET

ALLIANCE, NEBRASKA

SHOWER FOR MISS LARSEN

Mrs. Fred Campbell entertained a number of the Alliance teachers at her home Monday evening at a miscellaneous shower in honor of Miss Maude Larsen.

BUY A LOT FOR A CHRISTMAS PRESENT

You could not give a better investment to a loved one than a lot in the growing town of Marsland. You can buy them on very easy terms at the big auction sale of lots and acreage in Marsland next Saturday. Read the big advertisement in this issue of The Herald for full particulars of this sale. You will then want to go to Marsland and get one of these bargains for a Christmas present. Its value will steadily increase from year to year. Advertisement—1740-2-1t

SIMPLE MIXTURE HELPS ALLIANCE PEOPLE

That simple remedies are best has again been proven. Harry Thiele, Druggist, reports that many Alliance people are receiving QUICK benefit from simple buckthorn bark, glycerine, etc., as mixed in Adler-ka, the German appendicitis remedy. A SINGLE DOSE helps sour stomach, gas on the stomach and constipation INSTANTLY because this simple mixture antiseptizes the digestive organs and draws off the impurities. Advertisement.

When the cave man wanted help or a wife he strode forth, tapped one on the head, and dragged he or she to the tribal habitat.

Civilization has placed certain restrictions and limitations about us which prevent this beautifully simple method.

But it has given us the want ad, which costs but a few cents, and no physical effort.

SPENDS CHRISTMAS IN IDAHO

Miss Della M. Reed, county superintendent, will leave Sunday morning for Idaho, where she will spend the Christmas vacation and visit with relatives. She will attend the Idaho State Teachers' Convention while there.

Could Shout for Joy

"I want to thank you from the bottom of my heart," wrote C. B. Rader, of Lewisburg, W. Va., "for the wonderful double benefit I got from Electric Bitters, in curing me of both a severe case of stomach trouble and of rheumatism, from which I had been an almost helpless sufferer for ten years. It suited my case as though made just for me." For dyspepsia, indigestion, jaundice, and to rid the system of kidney poisons that cause rheumatism, Electric Bitters have no superior. Try them. Every bottle is guaranteed to satisfy. Only 50 cents at Fred E. Holsten's. Advertisement 52-4t

RENDER ASSISTANCE

Lou Skala, a member of the I. O. O. F., who was operated on at the hospital several weeks ago and who is now confined to his home on the ranch, was the recipient of a fine donation collected from his fellow members among the I. O. O. F., by Judge Zurn this last week. Nearly fifty dollars was collected by Judge Zurn. The members of the lodge received heartfelt thanks from Mr. Skala.

Foils a Foul Plot

When a shameful plot exists between liver and bowels to cause distress by refusing to act, take Dr. King's New Life Pills, and end such abuse of your system. They gently compel right action of stomach, liver and bowels, and restore your health and all good feelings. 25c at Fred E. Holsten's. Advertisement 52-4t

TEACHER RESIGNS TO MARRY

Miss Maude Lauren, who has been teaching in Central school for the past two years, is bidding adieu to Alliance friends and has resigned her position. She has decided to take up matrimonial ties and will leave soon to make her home in the east.

H. Schultalbers, who formerly resided near Hemingford but who went from this county to Woodburn, Oregon, has been looking after his interests in Box Butte the past week, arriving last Thursday. He is pleased with his home in Oregon but enjoys a visit with old Nebraska friends.

Why not give

---A Beautiful Picture

We are showing a line just received which comprises many popular subjects in the Carbon Pictures, with the frames in Circassian Walnut. Size 14x24. Selection is made easy by reason of the large assortment. Regularly priced at \$3.50, but a special purchase for Christmas selling enables us to sell them to you for, each **\$2.50**

---China in Pieces or Sets

This store is recognized as headquarters for BEST Chinaware, sold at RIGHT PRICES. Our 25 per cent discount on our line is also given on our high grade Havilands and French Chinas, our Cut Glass and Fancy Lamps. 100-piece dinner set, French China or Haviland, \$27.50 values. SPECIAL PRICE, \$20.00.

---Rugs or Couch Covers

As a special offering to our customers we are this week placing on sale a handsome assortment of Brussels Rugs in the 9x12 size and of choicest patterns. To appreciate their value you must see them. Sold in most stores at \$16. Our special price, **\$12.00.**

---Toys, Dolls, or Books

The best values in Toys, Dolls and Books are shown at this store. Our Doll display is the greatest ever shown in Alliance, and the values cannot be equalled elsewhere. Bring the youngsters in to see this section of the store. It will please them very much.

Boys and Girls of all ages will find just what they most desire in our store. Mechanical Toys—Story Books and Books of Adventure, cheap but not trashy.

---FURNITURE--The Very Best Gift of All

Our Furniture Department offers many suggestions to the Christmas shopper. Nothing is more appreciated than a beautiful piece of Furniture. Our Eucalyptus Dressers, Chiffoniers, etc., are beautiful and durable and sold at about half the price of Circassian Walnut. The latter looks no better. Give Father or Mother a Royal Push Button Rest Chair. Every member of the family will enjoy one. Rocking Chairs, Couches, Dining Room Furniture, Bed Room Suites—everything to Furnish and Beautify the home—very economically priced.

Miller Bros. House Furnishing Store