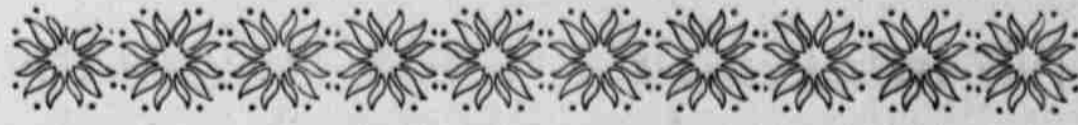




Believes in an Honest, Efficient, Economical, Business Administration of State Affairs. More common sense business in the Governor's office and less politics.



Invites the support of voters on his record as a citizen of Nebraska, as school teacher, farmer, stock raiser, business man, and state senator.



## JOHN H. MOREHEAD

### Democratic and Peoples Independent Candidate for Governor Nebraska

#### NOTICE

#### Crystal Theatre

We wish to announce to the public that from this week on the Crystal Theatre is booked with the Sullivan & Considine Empress Theatrical Circuit of Chicago, Omaha and Denver. Acts going from coast to coast, this company is known the world over for its high class vaudeville acts.

Have closed a deal with the Universal Film Company of Omaha for eighteen thousand (18,000) feet of film per week, six thousand (6,000) feet to be shown at the Crystal, running three shows per night, change of pictures every other day, change of vaudeville twice weekly. Higher class vaudeville and pictures but the price remains the same.

10c and 15c

#### Empress Theatre

OCTOBER 21st

We will use twelve thousand (12,000) feet of the newest and most up-to-date pictures from the Universal Company, running three thousand (3,000) feet per night, making a daily change of two thousand (2,000) feet. Programme selected from the All Star Company.

#### For Both Theatres

I. M. P. Nestor, Powers, Eclair, 101 Bison, Crystal, Rex, Gem, Champion Victor and Milawo Company's films, giving you a much better program than has ever been presented in Alliance before.

We thank you for your kindness in the past and solicit your patronage in the future.

#### Empress and Crystal Theatres

#### TOM O'KEEFE AT LINCOLN

Tom O'Keefe, formerly owner of The Herald and resident of Box Butte county for many years, is now at Lincoln. Tom may visit friends and relatives in Alliance soon. He has sold out all his interests at Mission, Texas, where he has been located since leaving Alliance a couple of years ago.

#### LITTLE GIRL BREAKS LEG

Brought to Alliance Hospital to have Bone Set

The three year old daughter of Mr. and Mrs. Ballard of Bingham was run over Tuesday by a heavily loaded wagon and her leg broken just above the knee. Being unable to get medical attention there she was brought to Alliance Wednesday noon and taken to the hospital where the bone was set by Dr. Copesy. The little girl was very brave and made the trip without flinching.

#### BRINGS THOROBRED HUNTING DOGS

Eastern Man Making Hunt Near Alliance with Prize Winning Dog

Wm. L. Smith, of Staplehurst, Nebraska, arrived in Alliance Wednesday bringing with him two thorobred setters, mother and pup, with which he expects to do some fancy hunting near Alliance for a few weeks. The mother dog is a registered setter, Tray Dan Chadstone, No. 19,748, winning novice and limit bitch at the Omaha bench show. She is three years old.

#### OFFICERS CAPTURE DESERTERS

Cal Cox and Si Laing Capture Soldiers from Ft. Robinson

The local officers were notified the first of the week that two soldiers had deserted from Fort Robinson and to be on the lookout for them. On Tuesday Cox and Laing learned that two men of their description were on a farm north of town and securing an auto, went after them.

On being caught by surprise the men surrendered without trouble and were brought back to town and placed in the county jail. Their names are Aaron Friend of Troop A and Wm R. Evans of Troop B. They were returned to the Fort Wednesday. The reward, which is a good one, will be paid to the Alliance officers.

Might as well cut down the high cost of living by saving on your expense for foot wear, when you can get the best men's and boys' shoes at Nichols' shoe shop much cheaper than the same class of goods can be bought at other places. Advertisement (4411494)

Dr. F. W. Boland of Hemingford was called to Alliance Sunday night, returning on 43 the next day.

#### SELLS MUCH LAND

D. J. Pollock Sold Over 2,000 Acres of North Platte Valley Land in Few Weeks

D. J. Pollock, of the Home Land Company, of Scottsbluff, was in Alliance Wednesday. Mr. Pollock is located at Afton, Iowa, and is now engaged in selling land at Scottsbluff. He was accompanied on this trip by a number of land buyers who purchased there. He makes a trip every few days bringing out home-seekers.

During the last few weeks this firm has sold over 2,000 acres of irrigated land near Scottsbluff. They are bringing in many new settlers and state that business in the real estate line is rapidly increasing. Mr. Pollock is an old schoolmate of Postmaster I. E. Tash and the two men are great friends. They enjoy getting together and telling of boyhood at every opportunity.

#### SALE OF HIGH CLASS MARES AND HORSES

G. M. Banks, who is well known in this part of Nebraska as a breeder of high class horses, has decided to quit breeding horses and will have a dispersion sale at his place twenty-eight miles northeast of Alliance, on Tuesday, October 29, as will be seen by his advertisement in this issue of The Herald. Persons who wish to secure the very best grade of Clyde and Shire brood mares, or some exceptionally good work mares and geldings, or a good imported stallion, will have a fine opportunity to do so at this sale.

#### SPEAKS AT HYANNIS

E. Von Forrell, of Scottsbluff, democratic candidate for state senator, passed thru Alliance Wednesday on his way to Hyannis where he spoke the same evening. Mr. Von Forrell was formerly regent of the University of Nebraska and is well known in public life. He stands a very good opportunity of being elected.

#### WHAT WE NEVER FORGET

According to science, are the things associated with our early home life, such as Bucklen's Arnica Salve, that mother or grandmother used to cure our burns, boils, scalds, sores, skin eruptions, cut, prains or bruises. Forty years of cures prove its merit. Unrivaled for piles, corns or cold sores. Only 25 cents at Fred E. Holsten's. Advertisement

#### VISITS O'BANNON FAMILY

Miss Agnes Schrader, of Atkinson, Nebr., sister-in-law of Oscar O'Bannon, is visiting Mrs. O'Bannon this week. She arrived Wednesday noon and will probably be here three or four weeks.

#### Eugene Burton

Democratic and Peoples Independent Candidate for

#### COUNTY ATTORNEY

Box Butte County

Your support respectfully solicited

#### A MILLION DOLLARS PAID FOR BEET CROP

Farmers in North Platte Valley Realize Big Returns on Yield of Sugar Vegetable

More than one million dollars will be paid this year for sugar beets to the farmers who raised them in the North Platte valley between Bridgeport, Nebr., and Lingle, Wyo., according to F. A. Wright of Scottsbluff. Mr. Wright, who was in Lincoln on Monday, declared that this has been a very prosperous season for that part of the state.

"The average beet crop is estimated at fifteen tons to the acre, and the farmers will get \$5.50 per ton for them, delivered at the shipping stations along the line," he said. "This means a return of \$82.50 an acre for the beets. The tops will bring about \$3 an acre more for cattle feed. About 17,000 acres was planted for 1912."

"The sugar factory at Scottsbluff will pay out \$250,000 for operating expenses alone, besides the money which goes to the farmers for their crop. The factory is using 1,400 tons of beets per day and the campaign, which started on September 26, will continue for about 120 days." Mr. Wright is an enthusiastic booster for his section and city. He says the alfalfa crop raised in the North Platte valley will nearly all be fed to live stock there this year so that little will be shipped. Beet pulp is also used for feeding cattle and sheep. Last year 135,000 sheep were fed. This year the number will be considerably more.—Lincoln Star.

#### Pure Home Rendered Lard

Pure lard at the Palace Meat Market. All sized pails and cans at 12 cents per pound. EVERY POUND IS GUARANTEED. Why do you pay one-third more when you can get better lard at less? We are going to introduce our lard and this is the way we do it for a short time. This price is below cost to us, but will make us money in the long run, when our lard becomes known. This favors our customers and will make us money, too.

PALACE MEAT MARKET  
Phone 131. Alliance, Nebraska  
Advertisement

DR. BOWMAN, general practice. Phones: office, 362; residence, 16. Country calls attended promptly. Advertisement (4411489)

A. J. KENNEDY  
DENTIST  
Office in Alliance National Bank Bldg. Over Postoffice. Phone 391.

Dr. JAS. P. MAXFIELD  
Dentist  
OVER BRENNAN'S DRUG STORE  
All Electrical Equipment  
Evenings by Appointment  
PHONE 525 RED

Ed Marks has been out to his farm this week helping to thresh a bumper crop of flax.