Vanadium Steel Makes the Ford Strong,

Light and Dependable—The Car for You to Buy

We have ordered seventy-five Fords for the year

1912. Thirty-eight of them have already been sold and delivered.

No other car has one-fifth the sale in the same territory. Our cus-

tomers are our best advertisement. Every Ford owner is a Ford booster.

Why? Because of the fact that every Ford car gives perfect service

and absolute satisfaction. The Ford car is very light. This result is

secured by the use of Vanadium steel throughout. Vanadium steel is



Ford owners do not fear breakdowns and heavy expense for repairs. the toughest and strongest steel made. The Ford can be run for less than one-half the expense of the ordinary heavy car. Its powerful little engine has ample power to take the car anywhere

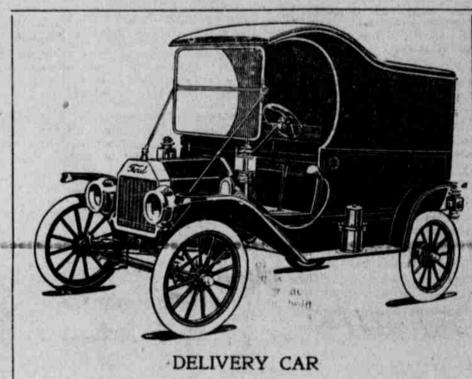
at any time-through sand, mud or snow. Ford cars frequently get 10,000 miles or more of service from a single set of tires. The ordinary car gets about 3,000 miles or less than one-third the service. Tevery Ford dealer carries a complete stock of parts, ready for instant delivery. No waiting to send to the factory for needed parts in case of accident. No trouble in fitting them, either, for every one of the 75,000 Fords made this year are exactly alike. Every part is interchangeable.

COMMERCIAL ROADSTER

The Ford dealer sells from three to five times as many cars as the other dealer. His commission is only about one-half that of the other dealer. This saves you money. The fact that Ford builds 75,000 cars in his factory enables great saving in cost to be made. Another big saving for you. You cannot get Ford quality and service in any other car at double the price.

Hundreds of firms are adopting the Ford delivery car in place of horses for delivery work. One car will do the work of several wagons at much less expense.

PRICES C		DE LA CONTRACTOR DE LA	\$740
Torpedo Runabout,		*	640
Commercial Roadster,			640
Town Car.			950
Delivery Car,	* 10		750
COMPLE	TELY EQUIPP	ED	



NEBRASKA LAND & AUTO CO.

SPEEDWAY GARAGE

DISTRICT AGENTS FOR FORD

ALLIANCE, BOX BUTTE COUNTY, NEBRASKA

June 1, '12,

Fine rain last night.

Mrs. J. C. Hawkins was visiting in Alliance. Mrs. J. C. Wright Thursday while

the men worked the roads.

There was a good turnout at Sunday School. Mr. Leavitt talked to feeble. the crowd after Sunday School and

Mr. and Mrs. E. I. Gregg and Miss Agatha and Mr. Roy Gregg and the Wright family all took dinner and prospects are looking good. at J. C. Hawkins' home Sunday.

. . . ance took supper at W. S. Coker's Sunday.

Miss Dora Coker and Miss Phelma Westley was visiting Johnie and Stanley Wright one day this week and had a fine time. ...

fine homesteading in the sand hills. o

Fred Marsh is staying at his brother, Lee Marsh's, at present

Mr. Otto Hagaman and wife and Unity church last Sunday.

o W. Hagaman Sunday and attended oooooooooochurch and Sunday school in the forenoon.

> Miss Bouy Hagaman is home after her school. She attended school

Fred Bobbins was over helping his grandmother clean house. She is nearly eighty years old and quite

week and all out of fix.

Everybody is about done farming

John Coker is visiting his brother Mr. and Mrs. Leavitt from Alli- W. S. Coker. John is from Idaho. ed at Mr. Skinner's last Wednesday buyers here possible. Don't be a-

W. S. Coker is dipping cattle at this writing.

Mrs. G. G. Clark is going in to he peanut business. She is puting in a crop of them.

Mes Ethel Hagaman says it is 0 0 0 0 0 0 0 0 0 0 0 0 0

(Received last week too late for publication.)

Rev. Godfrey held services at the

at Carl Hashman's.

Mr. and Mrs. Duskin spent Sunday at Mr. Soth's.

The wind has been blowing quite a gale for the last few days, but is more quiet at present.

Mr. Fleehearty is planting part of Mr. Skinner's crop on shares. ...

Rollin Ross was in this neighbor Our phone line is on the bum this hood Sunday afternoon and called at Mr. Skinner's and at Mr. J. Loer's. to list them for this sale. There

> load of potatoes home to plant. N. Leishman and C. Jonston call

morning.

this week on his claim in the hills. Mrs. Plechearty had quite an ex tise. perience with a balky horse one day

Mr. Skinner's Sunday afternoon. # /# # Clarence Sothe called at Mrs. 1138tf14 Skinner's last Tuesday.

. . . . Fay Hembry is at home for a 5 cents per bunch.

Adah Hashman is on the sick list. ...

Carl Hashman was out repairing the phone line the first of last week.

Horse and Mule Sale

We are going to conduct a sale of Horses and Mules at the stock yards, Alliance, Nebr., on Saturday. June 29th. We want every ranchman and dealer or anyone else having horses and mules to dispose of will be plenty of buyers here from Mr. A. Loer was seen taking a eastern and southern states who will

pay the best prices for all kinds. We have the assistance of several parties who will get all the good fraid to bring in your horses and mules as we will protect you and Mrs. Loer's partner is spending see that you get a good square deal. List them as soon as possible so we can get a line on what to adver-

LESTER & SON.

25-4-1286

Ira and Howard Loer called at See E. C. Whisman for lowest prices on painting, paper hanging and kalsomining.

Old papers at The Herald office at



Ladies' Rest Room

FREE

Ladies, while in town make the rest room in the rear of the BEE HIVE STORE your headquarters. Cold drinks served.



Try a Herald Classified Ad