

# CHRISTMAS GREETINGS

and our thanks to our large number of customers whose liberal patronage will have made this our banner year for business. Our high-class goods, prompt and courteous service are at your command at all times.

A careful study of the high-class goods mentioned below with a few prices will tell you why you should be one of our patrons.

<p><b>LIBBY'S EVAPORATED MILK</b> Two for 25c size, <b>\$1.20</b> per doz.</p> <p><b>LIBBY'S ASSORTED SOUPS</b> <b>\$1.00</b> per doz.</p> <p><b>LIBBY'S PORK AND BEANS</b> <b>\$1.00</b> per doz.</p> <p><b>BROOMS</b> 35, 45, 55, and 65 cents each</p> <p><b>PURE SORGHUM</b> Made in Nebraska, Jefferson Brand <b>80¢</b> per Gal., 6 Gal. for <b>\$4.50</b></p> <p><b>PURE GROUND SPICES</b> In 4 oz. Sifter Top Packages, Victor Brand, <b>10¢</b> a Pkg.</p>	<p>When true value for your money is desired order</p> <p><b>CHASE &amp; SANBORN</b></p> <p><b>TEAS AND COFFEE</b></p> <p><b>VICTOR FLOUR</b></p> <p><b>GAIETY BRAND FRUITS</b></p> <p><b>AND VEGETABLES</b></p>	<p><b>Your Christmas Dinner</b></p> <p>Can be toned up with</p> <p><b>IMPORTED FIGS AND DATES</b></p> <p><b>MALAGA GRAPES</b></p> <p><b>PECANS</b></p> <p><b>ENGLISH WALNUTS</b></p> <p><b>ALMONDS</b></p> <p>or an assortment of</p> <p><b>SHELLED NUTS</b></p>	<p><b>Mr. Husband:</b></p> <p>DON'T YOU KNOW THAT THE MISSUS WOULD BE DEE-LIGHT-ED WITH AN IMPORTED HARTZ MOUNTAIN CANARY BIRD FOR XMAS, OR A NICE PIECE OF CUT, GLASS. THE LITTLE FOLKS WOULD ENJOY A GLOBE OF GOLD FISH MORE THAN THEY WOULD A BUSHEL OF CANDY.</p>	<p><b>LOOSE-WILES CRACKERS</b> In 1/2 size boxes, at <b>7 1/2¢</b> a pound</p> <p><b>Star or Coupon Brand BREAKFAST BACON</b> at <b>25¢</b> a pound</p> <p><b>Overland Brand BREAKFAST BACON</b> at <b>20¢</b> a pound</p> <p><b>PURE LARD</b> Government Inspected <b>13¢</b> a pound</p> <p><b>DR. PRICE'S VANILLA EXTRACT</b> Pint Bottle <b>\$1.75</b> Half Pints <b>90¢</b></p> <p><b>DR. PRICE'S LEMON EXTRACT</b> Pint Bottle <b>\$1.25</b> Half Pints <b>65¢</b></p>
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Our Christmas Trees are now here, also Evergreen Wreathing. Have your tree picked out and set aside for you. Everything in Fresh Fruit and Vegetables that the market will supply will be on hand for the 23d and 25th.

**Phone 56**

## Alliance Grocery Company

### ALLIANCE WOMAN'S CLUB

Commendable Work Done in the Interest of a Worthy Cause

### RED CROSS SEAL CAMPAIGN

If any of our readers have supposed that the Woman's Club was organized and is being maintained merely for the entertainment of its members, as is the case with some clubs, especially in larger cities, such readers have had a mistaken idea which we wish to dispel. We speak more particularly in regard to the Alliance Woman's Club, but what is true of this club is probably also true to a greater or less extent of other woman's clubs. Besides being the means of imparting to its members a greater degree of social culture and affording excellent educational advantages, the Alliance Woman's Club is one of the most active organizations in the city along benevolent and charitable lines.

Our readers all know something of the effort that is being made in Alliance to sell the Red Cross Christmas Seals and the object for which they are being sold, namely, to assist in stamping out the great white plague, tuberculosis, but we confess we have been dilatory in giving the members of the Alliance Woman's Club the mead of credit and praise deserved for their part in this great work. Many others have been interested in the good cause but it remained for the Woman's Club to take the initiative in this city. At the beginning of this year's Red Cross Seal campaign they ordered fifty dollars' worth of stamps, with the determination to sell that many or more if possible. We are happy to say that their enterprise has made it necessary to send in a rush order for more.

In selling these stamps they are permitted to retain fifty per cent of the proceeds for the use of the club work if they choose to do so, the other fifty per cent going to the Red

Cross Society to assist in the work of stamping out tuberculosis.

Instead, however, of using this for some purpose in which only the members would be interested, they decided to use it for the public good. A public drinking fountain is something that every city ought to have but with which few cities are supplied. The Woman's Club decided to use their share of the proceeds of the Red Cross stamp sales this year to erect a public drinking fountain in Alliance. Should the amount be insufficient to defray the expense of erecting such a fountain as they wish, they will use the amount so secured as the nucleus of a fund for that purpose. We regret very much that we were not informed in regard to this in time to have published it in last week's big issue of The Herald. We are confident, had sufficient publicity been given to this fact earlier, that the amount raised before Christmas for the fountain would have been ample to cover the entire expense of the same, besides raising an equal amount for the worthy cause for which the Red Cross Seals were originated. Much as we are interested in the efforts that are being made to stamp out tuberculosis, we feel like using more of the stamps because of the assistance it will give the Woman's Club in their worthy efforts in erecting a drinking fountain in Alliance.

In addition to having the Red Cross stamps on sale at different places in the city, several ladies, in appropriate Red Cross costumes, have been selling the stamps in the stores and on the streets, realizing twenty-three dollars from the sale of the same on Monday alone. Following are the names of ladies who have been engaged in this work: Miss Beulah Smith, Miss Alma Weidenhamer, Miss Hazel Carney of Seneca, who is visiting her sister, Mrs. Elmer DeBruier, and Mrs. Elmer DeBruier.

We consider this an opportune time to give our readers what we have wished for some time to publish, and that is the names of the

officers and members of the Alliance Woman's Club.

#### Officers, 1911-12

President, Mrs. Lottie Warrick.  
First Vice President, Mrs. Anna Rubendall.

Second Vice President, Mrs. Gertrude Pate.

Secretary and Treasurer, Mrs. Zella Johnson.

#### Program Committee

Literary—Mrs. Gertrude Pate, Mrs. Anna Rubendall, Mrs. Mildred Macey, Mrs. Allie Highland, Mrs. Helen Rowan.

Household Economics—Mrs. Minnie Spencer, Mrs. Della Mallery, Mrs. Clara Albro, Mrs. Mary Birney, Mrs. Minnie Hampton.

Music—Mrs. Bertha Bennett, Mrs. Helene Ponath, Mrs. Abigail Parsons.

#### Entertainment Committees

Number One—Mrs. Minnie Spencer, Mrs. Bertha Bennett, Mrs. Leta Mollring, Mrs. Nellie Hunter, Mrs. Myrtle Slagle, Mrs. Clara Albro, Mrs. Ida Johnson, Mrs. Emma Norton, Mrs. Mildred Macey, Mrs. Helen Rowan.

Number Two—Mrs. Lizzie Lester, Mrs. Minnie Hampton, Mrs. Frances Pardee, Mrs. Lottie Warrick, Mrs. Edna Ellis, Mrs. Della Mallery, Mrs. Anna Rubendall, Mrs. Gertrude Pate, Mrs. Anna Kenner, Mrs. Pearl Lunn.

Number Three—Mrs. Hannah Wiker, Mrs. Florence Knight, Mrs. Belle Pardee, Mrs. Allie Highland, Miss Susie Frazier, Mrs. Zella Johnson, Mrs. Helene Ponath, Mrs. Abigail Parsons, Miss Orris Coppennoll, Mrs. Margaret Hamilton.

#### Membership

Mrs. Clara Albro  
Mrs. Bertha Bennett  
Mrs. Mary Birney  
Mrs. W. E. Conrad  
Miss Orris Coppennoll  
Mrs. Edna Ellis  
Miss Susie Frazier  
Mrs. Margaret Hamilton  
Mrs. Minnie Hampton  
Mrs. Allie Highland  
Mrs. Nellie Hunter  
Mrs. Ida Johnson  
Mrs. Zella Johnson  
Mrs. Anna Kenner

Mrs. Florence Knight  
Mrs. Lizzie Lester  
Mrs. Pearl Lunn  
Mrs. Mildred Macey  
Mrs. Della Mallery  
Mrs. Leta Mollring  
Mrs. Emma Norton  
Mrs. Gertrude Pate  
Mrs. Frances Pardee  
Mrs. Belle Pardee  
Mrs. Helene Ponath  
Mrs. Abigail Parsons  
Mrs. Helen Rowan  
Mrs. Anna Rubendall  
Mrs. Myrtle Slagle  
Mrs. Minnie Spencer  
Mrs. Lottie Warrick  
Mrs. Nellie Wilson  
Mrs. Hannah Wiker

#### Honorary Roll

Mrs. Saddle Aspenwall  
Mrs. Nellie Bellwood  
Mrs. Kate Buechsenstein  
Mrs. Minnie Dewey  
Mrs. Ida Holliday  
Mrs. Cora Lewis  
Mrs. Mamie Mathews  
Mrs. Zoe Mewhirter  
Mrs. Sarah Reed  
Mrs. Mabel Shawer  
Mrs. Belle Spatz  
Mrs. Bertha Steens  
Mrs. Marie Walgawood  
Mrs. Lizzie Young  
Mrs. May Griggs  
Mrs. May Hayes  
Mrs. Hilda Nicholson  
Mrs. Nell Reed  
Mrs. Belle Thomas

P. J. Was, the genial and accommodating assistant cashier of the First National Bank, left on 44 Tuesday for Omaha, intending to spend the holidays in that city and at the home of his parents, Dr. and Mrs. L. Was, at Panama, Nebr. Mr. Was formerly was manager of the Transit department of the United States National Bank of Omaha, resigning that position to come to Alliance. He has many friends in the Nebraska metropolis as well as in his home town, Panama, and although he expects to be gone until after New Year's day, he will find the time none too long for the visits which he wishes to make.

### Christmas Greeting

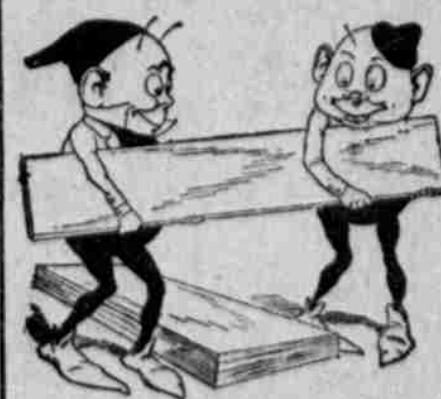
We wish to extend the season's greetings to the people of Alliance and vicinity and call attention to our fine line of goods suitable for holiday presents, including:

**China Cut Glass**  
**Cutlery Silverware**  
**Chafing Dishes**

and many other articles to be found in a first-class hardware store

**I. L. ACHESON**

PHELAN OPERA HOUSE BLOCK



### Boards

of all descriptions for any part of a house or barn.

**Dierks Lumber & Coal Co.**  
Phone 22 D. Waters, Mgr.