

# SHOE STORE

E. P. Reed & Co.'s  
**Fine Footwear for Women**

Suede, Velocoe, Gun Metal, Patents

Complete fall stock on the shelves and the only up-to-date stock in the city.

## ALLIANCE CAFE

M. D. Kimball, Mgr.

Open Day and Night

On west side of street across from Burlington Station

This Shop Keeps Adding the New Millinery Novelties

EACH time you call we shall try to have something new and clever to show you. The aim of our Shop is to show the things most attractive and to price everything so reasonably that its good value will be at once apparent.

We have more new popular roll brims, quaint bonnets, Shetland veils, etc.

## New York Hat Shop

Mrs. Bowles, Mgr. Holdredge Bldg. Phone 521

Special Sale in Willow and French Plumes

The 1911 pack of Ferndell Pure Foods is beginning to arrive. Some of the goods are already in. The car of California fruits and vegetables are yet to come.

Rather than wait until the arrival of all the goods, we will begin delivering what items are in, on "future" orders, at once.

## Mallery Grocery Co.

Quality Grocers

## Market Changes Hands

Monday morning, Oct. 23, E. C. Whetstone bought the W. R. Drake market located in the Co-Operative Store and has employed Joe Skala, a butcher of twelve years' experience, to manage it and will try to please all

Joe does not need any introduction to the meat buying public as he has cut meat in this town for six years

PHONE 50

### LOCAL PARAGRAPHS

The Ladies' Aid of the M. E. church met with Mrs. A. C. Bracken Wednesday afternoon.

Miss Alice Acheson spent Sunday in Alliance visiting her parents and many friends. Miss Acheson is teaching near Antioch this year, and likes it very much.

Mr. and Mrs. Thomas Treat, parents of Mrs. J. B. Miller of this city, departed Monday noon for their home in La Mars, Iowa, after a very pleasant visit with their daughter. They made many friends during their short visit here, who will welcome them whenever they return to Alliance.

Bob Holden, of Sheridan, was in Alliance several days the first of the week on business.

J. C. McCorkle returned home Monday morning from Omaha and other Nebraska points, where he combined a business and pleasure trip, having taken in the land show, which he says was well worth going to see.

Misses Mayme and Nelle O'Donnell returned Sunday night from Rapid City, S. D., where they went to register in the big land drawing at that place.

Hugh Beal was in Alliance the latter part of last week for a few days' visit with friends. Hugh is in the potato business now, and spends considerable time on the road. He left Sunday night for Denver.

Mr. and Mrs. C. E. Debruler left Saturday noon for Seneca to make Mrs. Debruler's parents a few days' visit.

Mrs. Mort Johnson returned home the first of the week from a ten-day visit at Holdredge, Lincoln and Peru, at the latter place visiting her sister, Mrs. Newhirter.

Mrs. Morris, one of the able trimmers at the Simmons Millinery Store, left on No. 42 Wednesday night for her home in Kansas City. Mrs. Morris' health was very poor while in Alliance, owing to the high altitude.

Mrs. Harry Gantz entertained the Episcopal Guild Wednesday afternoon. A large number were present.

Invitations were issued Monday to a large number of "ghosts" to attend a council of ghosts, at 624 Laramie Ave., on the night of October 31st, when all ghosts will walk, and many weird and mysterious things will be revealed to those present.

Mrs. S. D. Watson, of Ellsworth, and Mrs. M. L. Phares, of Bridgeport, are visiting their mother, Mrs. Thomas Strupper, and sister, Mrs. R. T. Watson.

Mrs. S. D. Watson, of Ellsworth, and Mrs. Thomas Strupper visited in Bridgeport the last of the week, the guests of Mrs. M. L. Phares.

Miss Frances Burris, of St. Joseph, Mo., who has been visiting friends here for some time past, returned to her home Sunday.

H. P. Wilson of this city has accepted a position with the International Harvester Co., at Crawford. Mr. Wilson has been employed in the master mechanic's office at this place for many years, and has many friends in this city who will regret to see him leave Alliance, but glad to learn of the fine position he is getting.

Mr. and Mrs. Fred Nichols and family will leave soon after their public sale for the east. Mrs. Nichols and the children will visit in Michigan, while Fred goes on further east to look up a location. He wants to get into a timbered country and may go to New Hampshire or Vermont.

Born, Sunday, Oct. 22, to Mr. and Mrs. H. P. Larson of Reno, a fine baby boy.

J. C. Matthews of Douglas, Nebr., stopped in Alliance last Friday forenoon, enroute to Scottsbluff, the guest while here of Mr. and Mrs. E. Reeves. Mr. Reeves accompanied him on his visit to the Bluffs.

Miss Alexander, one of the teachers at Emerson school, who was called to Portland, Oregon, by the death of her mother, returned home Monday noon. Many friends extend to Miss Alexander sincere sympathy in the loss of her dear one. Miss Izola Worley relieved Miss Alexander during her absence from the city.

According to the Gering Courier some Alliance party was arrested, charged with bootlegging wet goods among the Russian contingent at that place. The case has not been tried yet, as a continuance was taken.

There should have been included in the nearly two hundred news items in the last Herald a mention of the visit of Mr. and Mrs. M. F. Donovan and daughters, Cecil and Edna, to Hyannis, the guests while there of Mr. and Mrs. C. E. Yaune, at the ranch and at Stump lake.

Henry Hopkins went to Scottsbluff on Tuesday of last week to purchase a car load of cabbage and onions to sell in connection with the two car loads of apples which he ordered for sale here. He was expected back within two or three days but was delayed in his return until this week.

Last Thursday evening Miss Snodgrass, Miss Monier and Miss Wilson entertained the teachers at the home of Mr. and Mrs. W. E. Spencer. A delightful evening is reported to have been enjoyed by all present.

A baby boy was born to Mr. and Mrs. Lee Moore Friday evening. Mr. Moore is one of the congregate clerks in the Co-Operative Store.

Miss Blanche Macdonald has as her guest Miss Kate Palmer of Union City, Mich. Miss Palmer is a cousin of Miss Macdonald.

Mrs. Freeland, daughter and son of Bethany, Nebr., request The Herald to tender their thanks to the many friends who expressed love and sympathy at time of the death of their loved one.

The Ladies' Aid Society of the Presbyterian church will meet next Wednesday with Mrs. Sanders, 1023 Cheyenne Ave. There are some business matters to be discussed and a full attendance is desired. Bring your work. SECRETARY.

WANTED.—A GIRL for general housework. MRS. HORACE BOGUE, 909 Cheyenne Ave. 46-11757

### Apples!—Apples!

Fine winter stuff in barrels; roll them in your cellars; no bruises from shipping. Good hard winter stock: Ben Davis, Ganos, Wine Saps, Genitans, Walbridge, White Pippins. On track at depot Saturday. Prices reasonable. G. W. VENNER. 46-11-755.

### SAMPLE COPIES

We are sending out a few sample copies of this issue of The Herald to persons whom we think might wish to subscribe. To such persons we wish to say that while the price of The Herald is \$1.50 per year we are making a special offer to new subscribers of \$1.00 per year. This special offer will close in October, so if you wish to take advantage of it you will do well to send in your subscription.

### OFFICE TO RENT

Splendid location, ground floor, Box Butte avenue; best location in Alliance for real estate or similar business. Would do for small retail business. If interested inquire at once at Herald office. Phone 340.

### Turn Over a New Leaf

By subscribing for THIS PAPER

### SWITCHMAN'S BAD ACCIDENT

A very unfortunate accident occurred to William Allbee early Saturday morning while he was attending to his duties as switchman for the Burlington in the yards at this place. It seems that Mr. Allbee was riding a string of cars down one of the tracks which was supposed to be clear, but on which for some reason a car had been left standing. On account of the darkness he could not see this car and when they struck he was thrown from the top of the car on which he was riding to the track between the cars in such a manner that the wheels passed over both hands, crushing them terribly up to the wrists. He was taken to the St. Joseph Hospital, where it was found necessary to amputate both members at the wrist joints.

Mr. Allbee was employed in the freight house for a time but being anxious to make better wages went to switching about a month ago. It is certainly very unfortunate for a young man with a family to be deprived the use of his hands and he surely deserves the sympathy of every one.

Dr. Slagle reports him as doing especially well so far as the operation is concerned.

### A WEDDING IN TEXAS

We are informed of the marriage of Miss Edith A. Hannan, formerly a resident of our city, to Mr. Henry M. Remy. The happy event took place at Houston, Texas, on October 3rd. They will be at home to their friends at Santa Lucrecia, Mexico, after November 3rd. The Herald joins the friends and former schoolmates of Mrs. Remy, at this place, in wishing her and her husband a life of unalloyed happiness.

The bride is a sister of Mrs. E. P. Woods of this city.

### HIGH CLASS ENTERTAINMENTS

Two entertainments recently given in Alliance did not receive an extended mention in The Herald as we intended they should, and although somewhat late to bring the matter up we are sure they deserve the following mention:

The first number of the Lecture Course was the Rounds Orchestra. This was pronounced by those present to be one of the best entertainments ever given in this city. If this entertainment is an index to the course, the managers of the Lecture Course have The Herald's congratulations upon their selections for this season.

The Ole Theobald entertainment, Oct. 14th, was one of those high class entertainments that it is a pleasure to commend. When the advance agent was in Alliance some time ago he had difficulty in making a date, as the cost of securing this entertainment was so high that there seemed to be no room for a margin of profit for the local parties concerned, but Mrs. J. T. Wiker, manager of the Bennett Piano Company's store, was so interested that she undertook to raise the necessary guarantee, which she succeeded in doing. The Herald wishes to commend her for her part in securing the entertainment for our city and congratulate her upon the success of the same.

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### Old Time Songs

One hundred and fifty old time songs for sale, bound. Words and music complete. A book that will please both old and young. Neatly bound. Ten cents in silver.

Address CHAS. McDONALD, 46-4\*-758, Concordia, Kans.

## C. L. Hashman



Republican Candidate for Commissioner, 2nd District. Twenty-six years a resident of Box Butte county. Your support will be appreciated.



**GLEN MILLER**  
CANDIDATE FOR  
**COUNTY TREASURER**  
BOX BUTTE CO.

Let us figure on that bill of

## Groceries

that you need. We can save you money on anything we carry. Don't send away and get stung again. We meet all competition. Especial discounts for cash.

Yours for fair dealing.

# A. D. Rodgers



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ORNAMENTAL WORK  
OF ALL KINDS  
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**J. J. VANCE**  
ALLIANCE, NEBR.

In Front of the Checkered Front Stable you can nearly always see a rig getting ready to start out. We will send one any distance, for any purpose, at any time.



We answer all calls promptly and will be glad to serve you in any way in which a rig is required.

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PHONE 64

## Photographs

Are as good as gold, and we have the new and latest styles at your command. Call and see them and get your order in before the holiday rush.

## Alliance Art Studio

Dr. Boland, phone 65.  
Buy your coal of Rowan & Wright. Phone 71.