JAN	UA	RY	SALE	
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	THE	SALE A	т	
PHIL PIZER'S				
Your Mon	ey's Wo	rth or You	ir Money Back	
\$10.00 Su	its & C	Overcoat	\$ \$ 7.45	
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Bell Telephone and Western Union Telegraph

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(EFFECTIVE FEBRUARY 1, 1911)

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If you are a subscriber to the Bell Telephone System and wish to send a telegram, a Night Letter or a Cablegram, use your Telephone.

Say "Telegram" to the operator and you will be connected with a Western Union office from which your message will be sent by telegraph and charged in your monthly account.

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RRIGATION DEVELOP. MENT IN OUR STATE

Speech Made by W. E. Guthrie, of Omaha, at the Meeting of Nebraska State Irrigation Association in Bridgeport Last November.

to the Holy Rosary church to hear Father McNamara.

K. OF C. INITIATION

talk on Irrigation development in received initiates and visiting brothour state, and how we can help pro- er knights from Chadron, Crawford, mote it'

The subject is so broad and

much restricted and condensed.

"development of irrigation in the ogue. past;" and the second, "what can The The dining room of the Burlington we as an organization do to help de- was decorated in a manner befitting velop irrigation in Nebraska in the the occasion. The tables were tastefully arranged and laid and the future

Irrigation is as old as the world's civilization, and yet, in the United manner. States it may be said to be in its infancy. The vast and seemingly unlimited tracts of land on which the

mass and a special sermon by Rev In the afternoon the council re ceived a class of fifteen candidates Following the work of initiation the council gave a banquet at the Bur-

On Sunday morning, Januaary 15 the Alliance council, K. of C., as-sembled at their hall and marched

AND BANQUET

I have been asked to give "a short lington hotel in honor of the newly BO

Scottsbluff and other points. Dr. Angus Kennedy acted as the toastcomprehensive that what I may be master of the evening and called on able to say along these lines in a the following members who delivershort talk must necessarily be very ed impromptu speeches: Edward Shields, H. A. Copsey, Fr. McNama-

The text given me divides itself naturally into two distinct phases of the subject of irrigation. The first, "development of larget of the first," ow of Scottsbluff and Father Min-

banquet was served in an excellent

"THE ROSARY"

From the present outlook at the advance seat sale, it is safe in sayrainfall is sufficient to mature crops, rendered it unnecessary for those ing that the Phelan Opera House who have gone before us to give any thought to the subject of irrigation, Friday night will contain the largest audience having greeted any of the and it is within the memory of men not yet old, that the American peo- high-class plays we have been havple have given any serious consider- ing this season. "The Rosary" is ation to this great subject, and while a play that every playgoer wants to much has been done, and millions of see, for its popularity is estaablishacres of what was, but yesterday, a part of the "great American desert" pany that will present it Friday have been made to "blossom as the night is composed of the best playrose", and thousands of happy and ers under the management of Ro-prosperous homes have been estab-land & Clifford. The play itself is lished where but a few years ago the prairie dog, the owl and the rat-tlesnake were the sole inhabitants, what has been done is only the be-ginging of what will be only the beginning of what will be accomplished ery and electrical effects, it will be y irrigation in the future. an attraction that no one should While Nebraska has accomplished miss seeing. The display advertiseby irrigation in the future.

much in the way of irrigation devel-opment the past twenty years, much this issue of The Herald. 7-1-501 emains to be done; in fact, irrigaion development in Nebraska is still

GOES TO CHICAGO

n its infancy. Were I to venture John B. Strasburger, The Her-ald's correspondent at Strasburger, into the realms of prediction or prophecy, I would give it as my de-Nebraska, has gone on a business liberate opinion that what has been trip to Chicago which will last sevdone in the way of irrigation devel-opment in Nebraska is but a drop in eral weeks. Mr. Strasburger was the bucket compared with what will be done in the not distant future. In my opinion the time is not far away when every reservoir site in western Nebraska which can be fill. tract much attention.

ed with river, small stream, or by flood-water, will be so filled, and that tens of thousands of acres of DON'T STAND HELPLESS BEFORE A SELLING TASK land now thought to be non-irriga-

ble will be brought under irrigation from these reservoirs, and will be-come the most valuable lands in this

If you must sell property, even in haste, don't let the task loom up before you in an intimidating way and label itself "impossible".

The time will soon come when wat-Go at it in the same and simple er will be appreciated in western Neway starting a modest want ad cambraska as it is appreciated else-where in the arid west, and when paign to continue without interruption and without misgiving until your hat time does come, we shall see he splendid reservoir sites which property has been brought to the noare so plentiful in this part of Ne-For the property selling task is braska, all utilized, and the millions of cubic feet of water that now runs to waste annually will be conserved nowadays a classified advertising for use on lands now almost value- exception. Herald want ads pay.

Save 12 to 20% on Your Grocery Bill

We are at all times able to make special prices on Canned Fruits and Vegetables in case lots.

The Gaiety Brand of goods is of the Extra Fancy Grade and guaranteed in every respect

Fancy Grade and guaranteed in every re	spect.
6 Cans Gaiety Red Pitted Cherries@35c each	\$2.10
6 Cans Gaiety Black Blackberries " 30c each	1.80
6 Cans Gaiety Red Raspberries "35c each	2.10
6 Cans Gaiety Red Raspberries "35c each 6 Cans Gaiety Gooseberries" 30c each	1.80
Total	\$7.80
This assorted case of Fruit for \$6.85	
you 95c.	saves
6 cans Gaiety Hawaiian Sliced Pineapple	
and and another	\$2.10
6 cans Gaiety Peaches	2.10
6 Cans Gaiety Apricots	1.80
6 cans Gaiety Peaches	2.10
Total	\$8.10
We can save you some money on thi	s case
of Fruit at \$7.55.	
6 CansGaiety Refugee String Beans@ 171/2 c each	1.05
6 Cans " Telephone Sifted Peas " 171/2c "	1.05
6 Cans "Main Pack Sweet Corn "171/2c "	1.05
6 Cans " No. 2 Tomatoes " 121/20 "	.75
Total	\$ 3.90
Save 65 per cents by ordering this ca	ase of
Assorted Vegetables for \$3.25.	
Alliance Grocery Co. Pho	ne 56
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monan Opera II	vus
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graph office may be closed, you will be connected with an open Western Union office without additional charge.

Public Stations.

You may also send Telegrams and Cablegrams from our Public Pay Stations. The arrangements vary at different classes of stations, but as rapidly as possible we shall equip them with full directions.



NEBRASKA TELEPHONE CO.

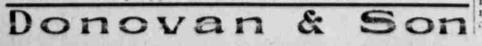
New Queensware Line

I have just added a new, full and complete line of Queensware. My stock includes everything in this line. See the beautiful hand-painted Chinaware, Cut Glass and Silverware. The quality is guaranteed and the prices are right.

ACHESON ALLIANCE

Wagons for Sale Spring

We now have Five New Hand-Made Spring Wagons ready for delivery. They are better made, more durable and will give much better satisfaction than machine-made spring promote such development. wagons. We will sell these wagons at reasonable price. If you want one of them, call immediately, before they are all taken. Shop opposite Palace Livery Barn.



great state.

"How can we best promote irrigation development in Nebraska" in the future? One of the many things

GOOD TIMES FOR EVERYBODY ONE HUNDRED YEARS HENCE

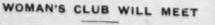
we may do to promote such devel-Thomas A. Edison, the great opment is to proclaim to the world ventor, predicts that there will be that western Nebraska is on the map no poverty in the world a hundred as an arid or semi-arid country. years from now, owing to an abundance of labor-saving machinery Colorado, Wyoming, New Mexiso and which will make it possible to easily states west are well known as arid produce all that will be necessary states, but Nebraska with her splendid record as an agricultural state for the comfort of all the inhabitunder rainfall, is not generally rec- ants of the globe. That sounds good ognized as an arid or semi-arid coun- to us who are interested in the weltry. It is not generally known that fare of our unborn descendants, but it doesn't give immediate relief to Nebraska is as large as New York, New Jersey, Massachusetts and Verthe underpaid laborer of the present mont combined, and that that part day who finds it difficult to "keep of the state west of the one hun. the wolf from the door" in his efdredth meridian where irrigation is forts to supply the needs of his famnecessary is as large as the state of Ohio. Let it be known that west. Ily in the year of our Lord nineteen hundred and eleven. No matter how ern Nebraska is not only on the map many may be the labor-saving devices of the coming century, -whether as an arid country, but that, water supply, soil, climate, altitude and they will drive poverty from the markets combine to make it one of world will depend also upon some the most tempting fields either for other things. With the wonderful the capitalist or the home maker, in productivity of the soil under scienall the western country: a country tific cultivation, with the latent reequalled by few and surpassed by sources of mines and forests and none in the United States. These with the wonderful facilities for are a few of the things we may do. manufacture and transportation, It has been my observation that ought to be possible in this age for every able-bodied person to easily the man who knows just what he wants and goes after it in the right make a comfortable living for himway gets what he goes after. The self and those dependent upon him; great problem of development of ir. and it would be possible under pro-

igation in Nebraska is too big for per governmental conditions. ndividual effort to accomplish. Only But if there is really to be combination and by pulling to good times a hundred years from gether can we get what we must now that poverty will be entirely have for future development. I firmbanished, some of us may reason ably hope to live long enough to see ly believe that in the organization of the Nebraska State Irrigation Asan improvement over present condisociation, a movement has been tions. As the Omaha World-Herald that will do started aptly remarks: "If there is to be no more to poverty in a hundred years, then in solve the complex problems of irritwenty-five years there should be no gation development in Nebraska, loan sharks charging 120 per cent than its most optimistic friends could hope for it. If this organizainterest; no children working in tion becomes as strong as it ought mines and factories; no women washto become, it can be made a power ing or scrubbing for a living; no for good, far reaching indeed. bread lines when crops are good. What we most need and must have We shall take pleasure in noting before irrigation development in Ne-braska can be promoted successful-year 1936." braska can be promoted successfully, is more men who are willing and

able to use the irrigating shovel, and the man with the hoe organization can be made a

power for good in bringing these people into Nebraska. No one man or company can accomplish much in. this direction, but all the people pulling together in one strong organization can do wonders. Such an organization will, I believe, do much to build up what college students call "college spirit". In other words, every member will be a booster for Nebraska. 1 hope every man who is interested in irrigation development in Nebraska will become a member of this association and be-

lieve it to be the way we can best



The Woman's Club of Alliance will T. J. O'Keefe left Monday night meet at the home of Mrs. Dick Fenner, 611 Big Horn Avenue, Friday ha. for a visit to the land show in Oma-He will be there until the end of the show.

CALENDARS FOR 1912 The Herald Publishing company

will handle a beautiful line of calendars for the year 1912. The main line will be the products of the Butler Paper company of Chicago. Imported calendars will also be printed. On account of the fact that it will not be necessary to pay commissions to traveling salesmen the prices are much lower than ordinary.

CANDIDATES GETTING READY

Although it is rather early, several candidates are getting ready for an active participation in the campaign for city election this coming spring. It looks now as though there will be a big contest for some



A play in four acts under direct management of Roland & Clifford of Chicago.

Fine acting, a beautiful play with elegant stage settings and electrical effects.

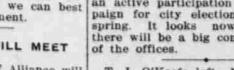
Prices, 50c, 75c, \$1 and \$1.50.

Seats now on sale.

The Barler Ideal **Oil Heater**

will warm up that bed room. The cost averages less than two cents an hour.

Newberry's Hardware Co.



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