

# THE ALLIANCE HERALD

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 BRANCHES IN ALL THE PRINCIPAL CITIES

THURSDAY, DECEMBER 15, 1910

A merry Christmas to all our many readers.

Get the habit early in the winter—the habit of clearing the snow off your walks.

President Taft having taken snuff, it is now up to the editors holding federal appointments to sneeze.

Read them—the "ads" in The Herald. Trade with them—the merchants who solicit your patronage through the advertising columns of your paper.

Come to Alliance and see the beautiful window displays and splendid stocks of holiday goods in the stores of this city. For information as to the best places to do your Christmas shopping consult the advertising pages of The Herald.

The Herald's new Linotype machine arrived this week. An expert operator will be here next Monday to install the machine, and then we will be better prepared than ever before to give the people the news and do their printing for them.

The more we think about it the worse we feel about it, the farce called a census of Box Butte county. Although we sounded a note of warning at the time the enumeration was being made and tried to get the Alliance Commercial Club to take some action, it does not seem to do our feelings any good to say, "I told you so."

Geo. L. Mills of Central City, Nebr., superintendent of the Grand Island district, of the Nebraska Children's Home society, gave an interesting address at a union meeting at the First Presbyterian church last Sunday evening, and organized a local board consisting of the following named persons: D. W. Hughes, Pres., J. N. Johnston, Vice Pres., W. R. Birney, Sec. Treas., Mrs. Emma Martin, C. L. Powell, G. W. Duncan, Mrs. A. T. Lunn, Mrs. H. U. Carpenter.

It is now claimed by many Nebraska politicians, who have a way of analyzing election returns and figuring out how it happened, that Governor-elect Aldrich owes his election to the campaign work done by Mayor Dahlman, and we must confess that it looks some like it. If we had thought of it in time, we would have suggested to the incoming governor that he appoint Mayor Jim chief oil inspector as a political reward for services rendered.

There was a large attendance at the meeting of Lobster Club No. 2, at the Burlington hotel on Thursday night of last week. The object of the meeting was to arrange for the entertainment of the firemen's convention next month, and the way that object was attended to spells success. Indications point to one of the greatest firemen's conventions ever held in Nebraska, and our city will give the boys a reception that will make them glad they gave us the convention.

### See For Yourself

The public are cordially invited to come to the corner store room, formerly occupied by Graham's Grocery store and see the display of fancy work and china painting made by the pupils of St. Agnes Academy.

This exhibit will be open for inspection Saturday, December 17th, at 2 p. m., also the following Monday and Tuesday.

Those desiring to buy fancy work, novelties for Christmas presents should not fail to come and see what is for sale at reasonable prices.

## No Alum No Lime Phosphate

"I am entirely opposed to the use of alum in Baking Powders."—Prof. Chandler, Columbia Univ.

Read the Label Inform Yourself


For making quickly and perfectly, delicious hot biscuits, hot breads, cake and pastry there is no substitute for

# Dr. PRICE'S

## CREAM BAKING POWDER

MADE FROM GRAPES

Fifty Years the Standard



**AN IDEAL CHRISTMAS GIFT AT 17 CENTS A DAY—**

Such is the New Model No. 5 Oliver Typewriter—

To everybody—everywhere—it is 17 cents a day—

To everybody—everywhere—it is a most welcome Christmas gift:

To the young it is an education—to the old it is a convenience—to the business man it is a necessity—to the professional man it is a safeguard—to the business woman it is an essential—to the society woman it is an acceptable aid.

To everyone—everywhere—is offered this extraordinary gift opportunity for the coming Holidays:

You can buy an Oliver on this new plan at the regular catalog price—\$100. A small first payment brings the machine. Then it's only 17 cents a day and pay monthly.

To learn more of this plan and to learn all about The Oliver Typewriter, address or call upon

**L. C. THOMAS, PRESIDENT**  
 Western Specialty Co. ALLIANCE, NEBRASKA

## E. ESSAY'S Great Opening Sale

We are now starting with a complete line of new, clean merchandise.

### A Few Xmas Suggestions:

Genuine Mexican Drawn Work, Jewelry, Fancy Suspenders in Boxes, Neckties and Handkerchiefs. Special prices till Holidays. Also, we have special price on Sugar of \$6.15 per sack till Holidays. 115 Box Butte Ave. Phone 697.

# CHRISTMAS SALE

ON

# PIANOS

Until after Xmas we will offer \$475 Pianos at the price of

## \$360

Prices on other instruments will be correspondingly cheap. Pianos from \$150 to \$1400. We have a line of high grade instruments that leads. Among them you will find the

KURTZMAN      CHICKERING  
 IVERS & POND      BENNETT AUTOPIANO

Buy a VI TOR Phonograph for an Xmas present      We have Complete line

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MRS. J. T. WIKER, Manager