

SANTA CLAUS HEADQUARTERS

IN THIS STORE you will find the most complete line of goods for **CHRISTMAS SELECTIONS**. Our goods have all been carefully selected by expert buyers for the Alliance trade. You will find only the best; no "cheap" goods, although we have prices for every pocketbook. We will be pleased to show you our line, which includes

Watches, Diamonds, Ladies' and Gents' Signet and Set Rings, Cut Glass, Hand-painted China, Silverware—Both Sterling and Plated, and a Complete Line of Gold Jewelry of the Latest Styles.

We also might suggest Xmas Cigars, Smoking Sets, Books (including all the latest novels), Candy, Perfumes, Dolls, Hand Bags, Pipes, etc. You will find every article in our immense holiday stock priced as low as is consistent with the best quality.

You will find our clerks courteous and attentive and you will be waited on without delay. We suggest that you do your shopping early.

We wish you a Merry Xmas.

F. J. BRENNAN

The Corner Drug Store

Phone 84



I Need A TRAINED Man

"Yes, I'm sorry, too, that you cannot fill the position, but what I need is a **TRAINED** man—a man who thoroughly understands the work."

"No, there's no other position open—we've hundreds of applicants now on the list waiting for the little jobs. This position calls for a **TRAINED** man. Good day."

That's it. There's a big call for the trained man—the man who can handle the big things—the man who is an expert.

You can easily receive the training that will put you in the class of well-paid men. You can't begin to understand how quickly the little coupon below will bring you success. Already it has helped thousands of men to better paying positions and more congenial work. It will cost you only a two-cent stamp to learn how it is all done. Just mark the coupon as directed and mail it today. The International Correspondence Schools have a way to help you.

During last year over 4,000 students voluntarily reported better positions and higher salaries secured through I. C. S. training. To only this small percentage of our student body there was brought increased salaries amounting in one year to **over Two Million Dollars!**

Don't fill a little job all your life when you can so easily move up in the world.

The Business of This Place Is to Raise Salaries

NOW is the time to mark the Coupon

International Correspondence Schools
Box 799, Scranton, Pa.

Please explain, without further obligation on my part, how I can qualify for a larger salary in the position before which I have marked X.

- | | |
|----------------------|-------------------------|
| Bookkeeper | Telephone Engineer |
| Stenographer | Electric Lighting Supt. |
| Advertisement Writer | Mechanical Engineer |
| Show-Card Writer | Surveyor |
| Window Trimmer | Stationary Engineer |
| Commercial Law | Civil Engineer |
| Illustrator | Building Contractor |
| Civil Service | Architectural Draftsman |
| Chemist | Architect |
| Textile-Mill Supt. | Structural Engineer |
| Electrician | Banking |
| Electrical Engineer | Mining Engineer |
| Mechanical Draftsman | |

Name _____

Street and No. _____

City _____ State _____

National Red Cross Christmas Seals.



Prominent among the many charitable organizations that have been instituted for the amelioration of human suffering, stand the American Red Cross society and the National Association for the study and Prevention of Tuberculosis. It has been a pleasure to publish in the Herald, free of charge, notices regarding the work of these societies, and now as the holiday season approaches we have an opportunity to lend assistance to the good cause in still another way.

The Red Cross society has printed millions of seals, each about the size of a postage stamp, notice of which was published in the Herald December 1st. These seals are to be used by sticking them on the backs of letters, packages, etc., and as they represent a work of charity, as well as for the benefit of humanity in general in the efforts that are being made to eradicate the "white plague" they are doubly appropriate for use at this time of year. They are sold at one cent each, and can be purchased in any quantity desired. All persons doing so sell them free of charge, so that the entire proceeds go to the Red Cross society to assist in their noble work.

The Alliance Woman's Club have taken up this matter and have the seals on sale at the following named places: Public Library, Herald office, Bogue's Store and Stuckey Co.

We strongly urge our readers to purchase them and place on the backs of letters, (not on the front of letters, as that is against the ruling of the post-office department,) and on Christmas packages. They will add a charm to your letters and your presents, and will increase the spirit of good will of the season, besides helping along a cause that everybody heartily endorses.

Birthday Banquet

A most enjoyable occasion was a birthday banquet given in honor of the birthday of Mrs. Peter Rubendall at the Hotel Alliance on Monday evening. There were present Mr. and Mrs. Peter Rubendall, Mr. and Mrs. W. E. Spencer, Mr. and Mrs. J. S. Sherman, Miss Alexander and Mr. and Mrs. Lloyd C. Thomas.

The chicken pie course was voted the most excellent ever tasted by those present, and a motion was made, seconded and carried that Mrs. Rubendall have a birthday oftener than only once every year.

After the supper the party adjourned to the Rubendall home, the evening being spent in visiting and story telling, at which Mr. Rubendall is an adept.

Mrs. A. T. Lunn Entertains

On both Friday and Saturday afternoons of last week the Lunn home on Laramie Avenue was the scene of two very delightful entertainments at which Mrs. A. T. Lunn was the charming hostess, assisted by her mother, Mrs. A. E. Smith, of Omaha. The ladies were invited to a 1:30 p. m. luncheon. The parlors and dining room were beautifully decorated with red cypriantheums and green leaves. The tables, with their dainty array of silver, cut glass and china, made a very inviting picture. The five course banquet, in all its perfect appointments, its delicacy and profusion, its variety and daintiness, was an honor to the hostess. After luncheon the ladies returned to the parlors.

On Friday afternoon Mrs. Ponath helped entertain with several very pleasing instrumental selections. Mrs. Rousseau followed with a vocal solo. In the guessing contest Friday Mrs. Rousseau won first prize, a silver spoon. Mrs. Grebe won second prize, a pair of hand painted salt and pepper shakers. On Saturday afternoon Mrs. George Davis and Mrs. Bruner cut for first. Mrs. Davis was the lucky one. Miss Snodgrass, Mrs. U. N. Hoskins, Mrs. Pate and Mrs. S. K. Warrick cut for second, Mrs. Hate winning. The prizes were the same as on Friday. On each day there were twenty-four ladies present.

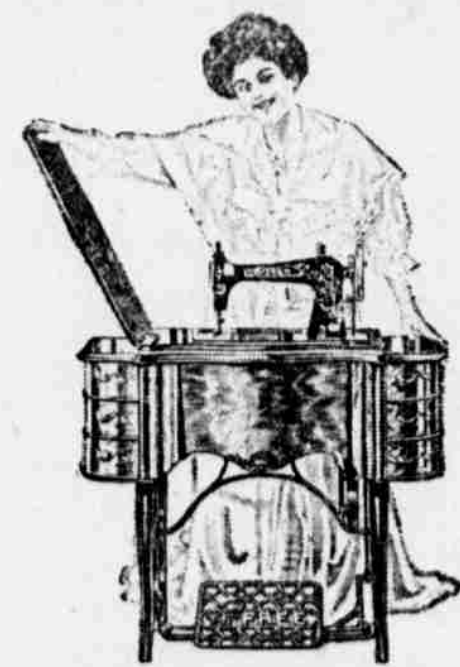
On Saturday afternoon the ladies were treated to instrumental music by Miss Snodgrass and readings by Mrs. W. H. Thomas and Mrs. Lawrence Phares. At five o'clock the ladies reluctantly made their adieus, highly delighted with a social event that will long be remembered by those fortunate enough to be present.

Banks on Sure Thing Now

"I'll never be without Dr. King's New Life Pills again," writes A. Schingek, 647 Elm street, Buffalo, N. Y. "They cured me of chronic constipation when all others failed." Unequaled for biliousness, jaundice, indigestion, headache, chills, malaria and debility. 25c at J. J. Brennan's.

☆ Merry Xmas ☆

"The FREE" the Now Famous Sewing Machine



SOLD AS LOW AS \$1 A WEEK

A Newly Invented Sewing Machine Is Now On Sale

30 DAYS TRIAL

The Inventor Mr. Free, Doesn't Want The Low Price Told

Many people have wondered why we have used such enthusiastic language in endorsing that new and "different" sewing machine, **The FREE**. Simply because we feel enthusiastic to our finger tips about "The FREE".

Why, we are so convinced about the absolute superiority of "The FREE" over any machine we have ever seen or heard about that we don't even dare tell you the price. It is too

low. We and Mr. Free both realize that if you were told the price without seeing the machine you would not be able to appreciate the fact that **The FREE** is the only perfect 20th Century Sewing Machine.

Instead of advertising the price we prefer to make it easy for you to own a "FREE" by offering it at your own terms as low as \$1 a week, and above all we would like to have "The FREE" a 30 day trial in your own home. Try this machine—test it—sew with it on all kinds of material—if you then are not entirely satisfied—if you are not convinced that it is the best machine you have ever sewed on—the most improved—the most up-to-date—if the low price does not convince you that this is the biggest bargain you have ever thought, return the machine to us and we will refund your deposit so that the trial will not cost you one cent.

We know that a trial is the best way to sell **The FREE** because we are sure

—that no woman will be willing to get along without the 8 sets of Ball Bearings, the "Rotocut" Movement, the French Leg Design, the Shuttle Ejector, the Rotary Spool Pin, Automatic Locking Drawers, Automatic Tension Release, Automatic Thread Controller and Improved Head Latch after enjoying them for 30 days on "The FREE".

See The FREE tomorrow and let us send it right out to your home. Come tomorrow.

GEORGE D. DARLING

Typewriters for Sale

One good Sholes typewriter, standard keyboard, in good condition. Price only \$15. One good Franklin typewriter. Price for quick sale \$10. These can be seen at The Herald office. The prices are less than one-half their real value and are made to sell them quick. 51-1f-130

Ends Winter's Troubles

To many, winter is a season of trouble. The frost bitten toes and fingers, chapped hands and lips, chilblains, cold sores, red and rough skins, prove this. But such troubles fly before Bucklen's Arnica Salve. A trial convinces. Greatest healer of burns, cuts, boils, piles, sores, eczema, and sprains. Only 25c at J. J. Brennan's.